

# Audi Brand Group

## Eleventh consecutive sales record for the Audi brand

The Audi brand success story continues. Particularly strong demand for newly launched Audi Q7. Lamborghini records sharp growth in unit sales.

### BUSINESS DEVELOPMENT

In fiscal year 2006, the Audi brand group, which is composed of the Audi, SEAT and Lamborghini brands, increased its unit sales by 7.5% to 1.3 million vehicles. All brands improved on last year's sales levels. With total unit sales of 907 thousand vehicles, the Audi brand recorded a 10.1% increase, setting a new sales record for the eleventh year in a row. The highest growth rates were recorded by the Audi A3 Sportback, Audi A6 saloon, Audi Allroad and Audi A4 Cabriolet models. The new Audi Q7 has enjoyed brisk demand since being launched in March 2006. Sales of SEAT models increased by 2.3% year-on-year to 425 thousand units. Demand for the SEAT Leon in particular was very positive. The Lamborghini brand recorded a substantial 35.9% increase in sales to 2,029 units.

In fiscal year 2006, the Audi brand group produced 1.3 million vehicles, a 9.4% increase year-on-year. The Audi brand produced a total of 921 thousand models (+ 11.9%), corresponding to 68.4% (66.9%) of the brand group's production volume. In 2006, a total of 423 thousand SEAT vehicles were produced (+ 4.4%). Lamborghini produced 2,095 units, almost twice that of the previous year.

### SALES REVENUE AND EARNINGS

In fiscal year 2006, sales generated by the Audi brand group rose by 14.9% year-on-year to €32.7 billion. This increase was mainly due to improved unit sales by the brands, whereby the trend towards higher-value vehicles continued. Thanks to this increase in sales volumes, particularly of the high-margin Audi models, and to improved cost structures, the operating profit of the Audi brand group was €2.0 billion in fiscal year 2006, a 43.5% increase year-on-year. Overall profit was affected by the operating result of the SEAT brand, which remains unsatisfactory.

### AUDI BRAND GROUP

	2006	2005	%
Deliveries (thousand units)	1,337	1,253	+ 6.7
Vehicle sales	1,334	1,241	+ 7.5
Production	1,346	1,230	+ 9.4
Sales revenue (€ million)	32,673	28,432*	+ 14.9
Operating profit	1,991	1,387*	+ 43.5
as % of sales revenue	6.1	4.9*	

\* Restated.

Business Lines and Markets  
 Volkswagen Brand Group  
**Audi Brand Group**  
 Commercial Vehicles  
 Financial Services

PRODUCTION

Units	2006	2005
<b>Audi</b>		
A4	312,786	315,606
A3	231,752	224,961
A6	217,183	211,142
Q7	72,169	1,185
Cabriolet	28,324	22,089
A8	22,468	21,509
TT Coupé	21,461	8,368
Allroad	11,838	4,295
TT Roadster	2,214	3,939
A5 Coupé	487	10
R8	164	6
A2	-	10,026
	<b>920,846</b>	<b>823,136</b>
<b>SEAT</b>		
Ibiza	183,848	168,645
Leon	126,511	98,130
Altea	58,288	65,174
Cordoba	31,058	37,568
Alhambra	14,352	14,902
Toledo	8,613	20,600
	<b>422,670</b>	<b>405,019</b>
<b>Lamborghini</b>		
Gallardo Spyder	1,025	25
Gallardo	626	947
Murciélago	323	230
Murciélago Roadster	121	234
	<b>2,095</b>	<b>1,436</b>
<b>Audi brand group*</b>	<b>1,345,611</b>	<b>1,229,591</b>

\* Includes the vehicle-producing investment FAW-Volkswagen Automotive Company Ltd., which is not fully consolidated.