

## HOW THE MATERIALITY MATRIX IS DEFINED

Topic	Definition	Significance for corporate success*	Stakeholder expectations**	Level of Control
Customer satisfaction	Satisfaction with product, service and dealer, Product responsibility, Quality assurance, Market research aspects, Occupant/road safety	12	3	high
Supplier relations	Global social and ecological standards, Monitoring, Supplier development	11	3	moderate
Climate protection & energy efficiency	Climate change (risks & opportunities, adaptation, avoidance), Energy (supply security), Energy efficiency product/production	10	3	moderate
Raw materials & resource efficiency	Raw material scarcity, Raw material security, Raw material balance	10	2	low
Economic stability	Financial/real economy, Impacts of the crisis, Currency imbalance	10	2	low
Employment	Employment security, Attractive employer, Equal opportunities, Diversity, Job security, Attracting and retaining talents, Occupational safety Healthcare, Vocational training and professional development	10	3	high
Localisation	Localisation of supply chain/suppliers, Economic development of plant locations, Infrastructure/education	10	3	high
Efficient powertrains and fuels	Conventional powertrains/fuels, Alternative powertrains/fuels	10	3	high
Efficient production	Resource conservation, air pollution control, waste management, paintshop technology	10	3	high
e-mobility	Electric vehicles, Battery technology, E-mobility concepts	9	3	moderate
Air quality	Particulate matter, NO <sub>x</sub> , Air-borne pollutants	8	2	moderate
Mobility concepts	Mobility services, Car2Car/Car2X communication, Congestion research, Assistance systems	8	3	moderate
Demographischer Wandel	Age-appropriate working conditions and performance requirements, Healthy working conditions and performance requirements	8	2	low
Demographic change (Corp. Citizenship)	Growth & employment, social development, regional structural development, culture and education	8	3	high
Biodiversity	Diversity of species, Genetic diversity	8	3	low
Compliance	Observing rules and regulations, Code of Conduct	8	3	high
Water	Water scarcity, Water availability, Water pollution, Water recycling	7	3	moderate
Diversity	Equal opportunities	7	3	low
Humans rights	Guidelines and principles	7	2	moderate
Market shifts (BRICs)	Growth markets	9	0	moderate
Segment shifts	Shift in model structure, Downsizing	8	0	moderate
Health	Illnesses, Pandemics, Epidemics	6	3	low
Urbanisation	Megacities issues, Urban planning aspects	6	1	moderate
Food	Distribution issues	5	3	low
Land take	Sealing	5	2	moderate
Noise	Sources (road surface, engine,...)	4	2	low
Urban Mining	Source of raw materials, Recycling-based economy	4	1	low

\* a) Impact on financial indicators, b) Impact on capacity to act, c) Impact on reputation, d) impact on future viability.

\*\* NGO's, financial market, politics