## VOLKSWAGEN

AKTIENGESELLSCHAFT

We are redefining mobility.

## **Volkswagen Group**

**Frank Witter** Chief Financial Officer Exane BNP Paribas 19<sup>th</sup> European CEO Conference, Paris, 15<sup>th</sup> June 2017



#### Disclaimer

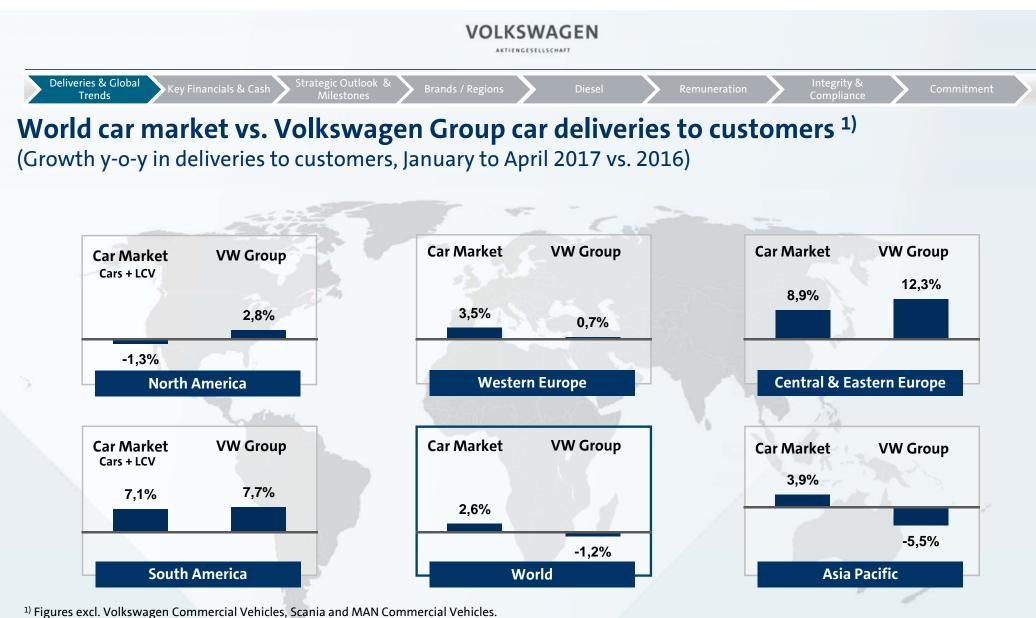
The following presentations contain forward-looking statements and information on the business development of the Volkswagen Group. These statements may be spoken or written and can be recognized by terms such as "expects", "anticipates", "intends", "plans", "believes", "seeks", "estimates", "will" or words with similar meaning. These statements are based on assumptions relating to the development of the economies of individual countries, and in particular of the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given involve a degree of risk, and the actual developments may differ from those forecast. The Volkswagen Group currently faces additional risks and uncertainty related to pending claims and investigations of Volkswagen Group members in a number of jurisdictions in connection with findings of irregularities relating to exhaust emissions from diesel engines in certain Volkswagen Group vehicles. The degree to which the Volkswagen Group may be negatively affected by these ongoing claims and investigations remains uncertain.

Consequently, a negative impact relating to ongoing claims or investigations, any unexpected fall in demand or economic stagnation in our key sales markets, such as in Western Europe (and especially Germany) or in the USA, Brazil or China, will have a corresponding impact on the development of our business. The same applies in the event of a significant shift in current exchange rates relative to the US dollar, sterling, yen, Brazilian real, Chinese renminbi and Czech koruna.

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<sup>1)</sup> Incl. all brands of Volkswagen Group (Passenger Cars and Commercial Vehicles); -1.2% excl. Volkswagen Commercial Vehicles, Scania and MAN. <sup>2)</sup> MAN incl. MAN Latin America Trucks and Busses GVW > 5t



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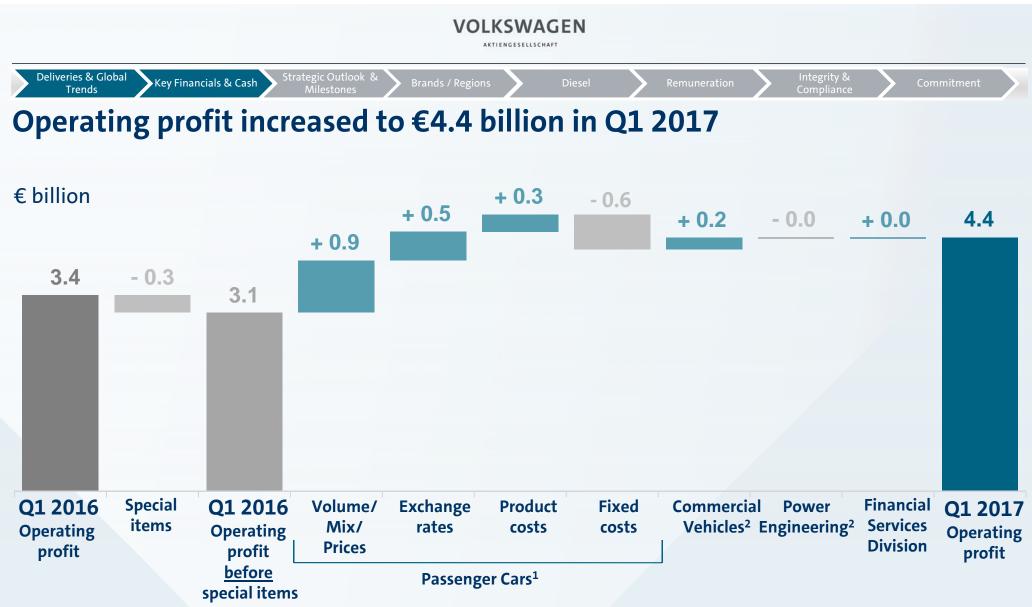


Source: IHS Global Sales forecast 2017M01; Total market for passenger cars in North and South America defined as per 'Light Vehicles' (includes light commercial vehicles)



VOLKSWAGEN					
Deliveries & Global Trends Key Financials & Cash Strategic Outlook & Brands / Regions			egrity & Comr	nitment	
Volkswagen Group – Key Financial F	igures <sup>1)</sup>				
(January to March 2017 vs. 2016)	January – M	Change			
€ million	2016	2017	absolute	in %	
Sales revenue	50,964	56,197	5,233	10.3	
Operating result <u>before</u> special items	3,131	4,367	1,236	39.5	
as a percentage of sales revenue	6.1	7.8	-	1.7	
Special items	309	-	-309	x	
Operating result	3,440	4,367	927	27.0	
as a percentage of sales revenue	6.8	7.8	-	1.0	
Financial result	-237	256	493	Х	
Earnings before tax	3,203	4,623	1,420	44.3	
Income tax expense	-838	-1,221	-383	-45.7	
Earnings after tax	2,365	3,403	1,038	43.9	
Earnings per share (Prefs)	4.64	6.71	2.07	44.6	

<sup>1)</sup> All figures shown are rounded, so minor discrepancies may arise from addition of these amounts. Including allocation of consolidation adjustments between the Automotive and Financial Services divisions. <sup>2)</sup> Percentage points.



All figures shown are rounded, minor discrepancies may arise from addition of these amounts. 1) without FS 2) including PPA

#### VOLKSWAGEN

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Deliveries & Global Trends

Key Financials & Cash

Strategic Outlook & Milestones

Diesel

Integrity &

Commitment

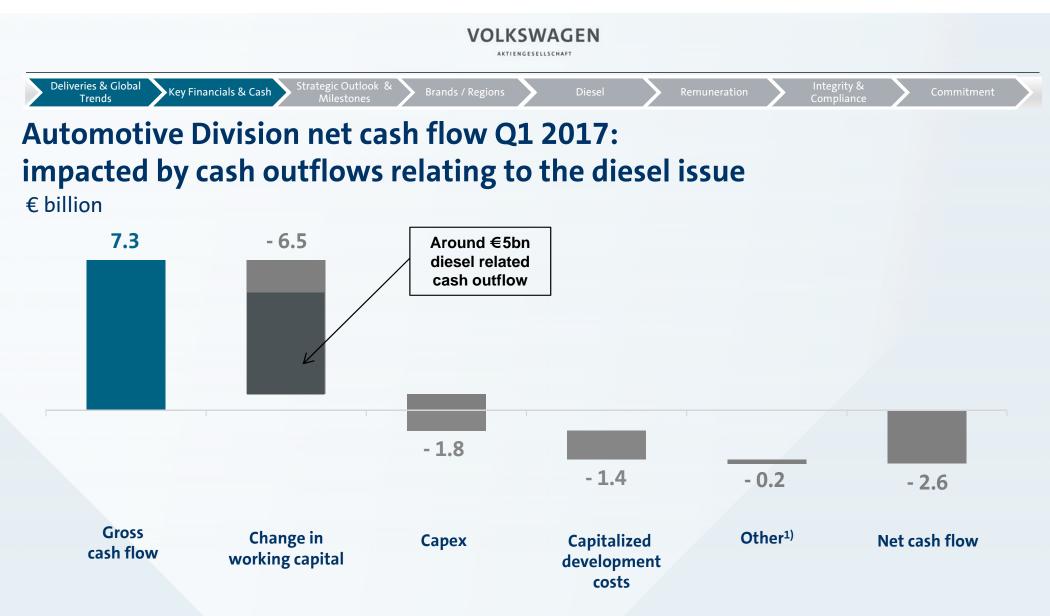
#### Strong brands contributed to the operating profit of the Group in Q1 2017

	Vehicle	Vehicle sales		Sales revenue		Operating profit	
thousand vehicles/ € million	Q1 2017	Q1 2016	Q1 2017	Q1 2016	Q1 2017	Q1 2016	
Volkswagen Passenger Cars <sup>2)</sup>	862	1,069	19,040	25,068	869	73	
Audi	375	388	14,378	14,511	1,244	1,302	
ŠKODA	252	207	4,334	3,379	415	315	
SEAT	148	127	2,487	2,070	56	54	
Bentley	2	2	361	376	-30	-54	
Porsche <sup>3)</sup>	57	59	5,035	4,978	932	855	
Volkswagen Commercial Vehicles	119	118	2,875	2,716	205	142	
Scania <sup>4)</sup>	21	19	3,084	2,551	324	244	
MAN Commercial Vehicles	25	23	2,572	2,291	93	65	
MAN Power Engineering	-	-	783	832	26	48	
VW China <sup>5)</sup>	971	980	-	-	-	-	
Other <sup>6)</sup>	-223	-415	-6,628	-14,421	-319	-405	
Volkswagen Financial Services <sup>7)</sup>	-	-	7,876	6,612	551	492	
Volkswagen Group before Special Items	-	-	-	-	4,367	3,131	
Special Items	-	-	-	-	-	309	
Volkswagen Group	2,610	2,577	56,197	50,964	4,367	3,440	
Automotive Division <sup>8)</sup>	2,610	2,577	47,825	43,530	3,768	2,850	
of which: Passenger Cars	2,445	2,417	38,640	35,219	3,299	2,603	
of which: Commercial Vehicles	165	160	8,402	7,478	499	256	
of which: Power Engineering	-	-	783	832	-30	-9	
Financial Services Division	-	-	8,372	7,434	600	591	

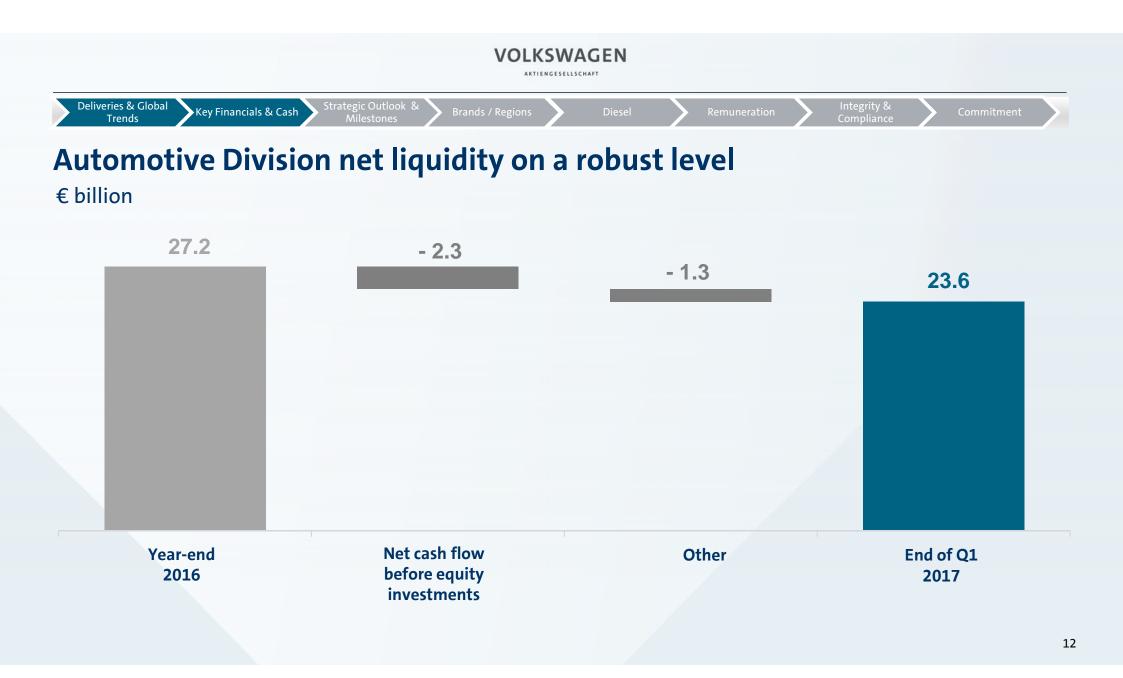
<sup>1)</sup> All figures shown are rounded, minor discrepancies may arise from addition of these amounts.<sup>2)</sup> 2017 figures take account of the reclassification of companies; prior-year figures were not adjusted.

<sup>3)</sup> Porsche (Automotive and Financial Services): sales revenue €5,489 (5,378) million, operating profit €967 (895) million. <sup>4)</sup> Including financial services.

<sup>5)</sup> The sales revenue and operating profits of the joint venture companies in China are not included in the figures for the Group. These Chinese companies are accounted for using the equity method and recorded a proportionate operating profit of €1,112 (1,174) million. <sup>6)</sup> Prior year adjusted. In operating profit mainly intragroup items recognized in profit or loss, in particular from the elimination of intercompany profits; the figure includes depreciation and amortization of identifiable assets as part of purchase price allocation for Scania, Porsche Holding Salzburg, MAN and Porsche. <sup>7)</sup> Starting January 1, 2017, Porsche's financial services business is reported as part of Volkswagen Financial Services. Prior-year figures were not adjusted. <sup>8)</sup> Including allocation of consolidation adjustments between the Automotive and Financial Services divisions.

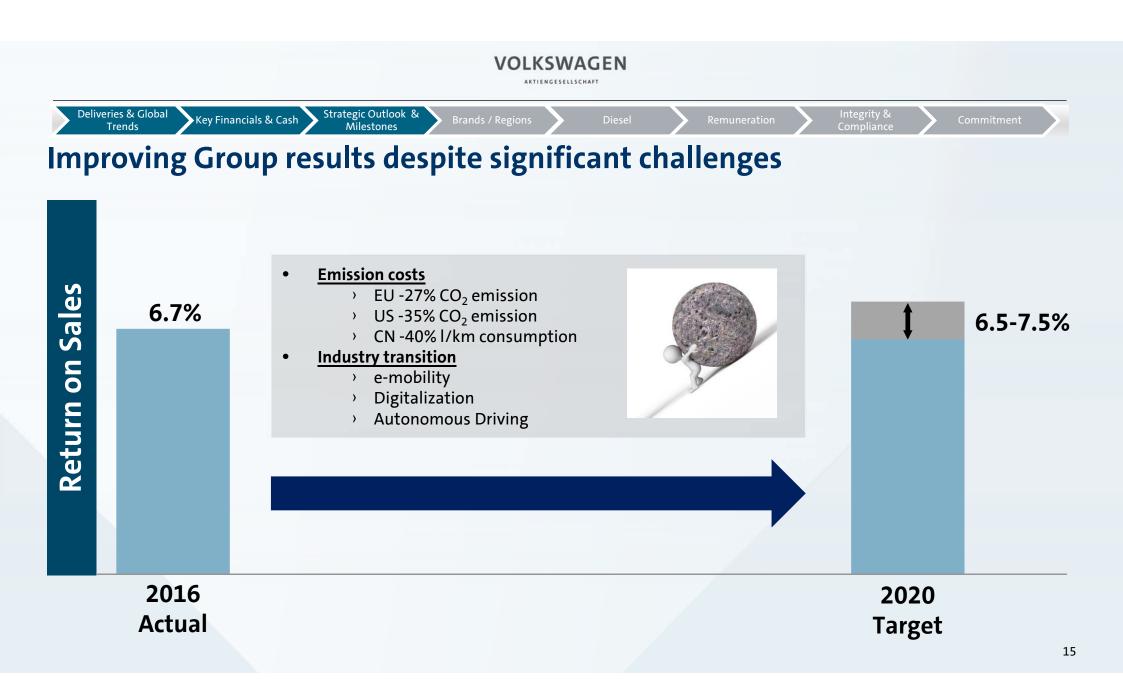


All figures shown are rounded, minor discrepancies may arise from addition of these amounts. 1) Including disposals & acquisitions of equity investments – mainly stake in Navistar for €0.3bn.



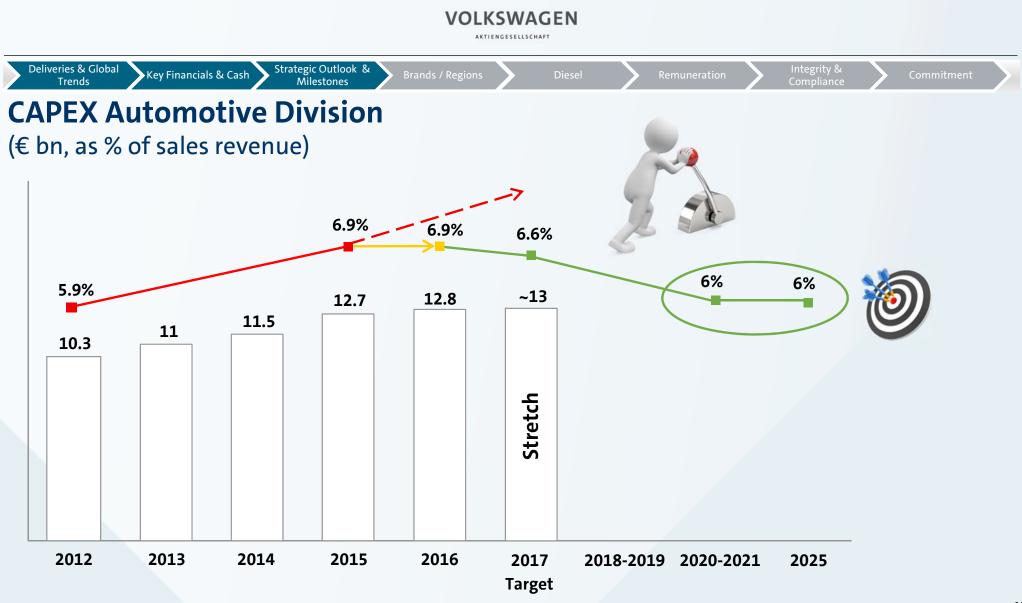


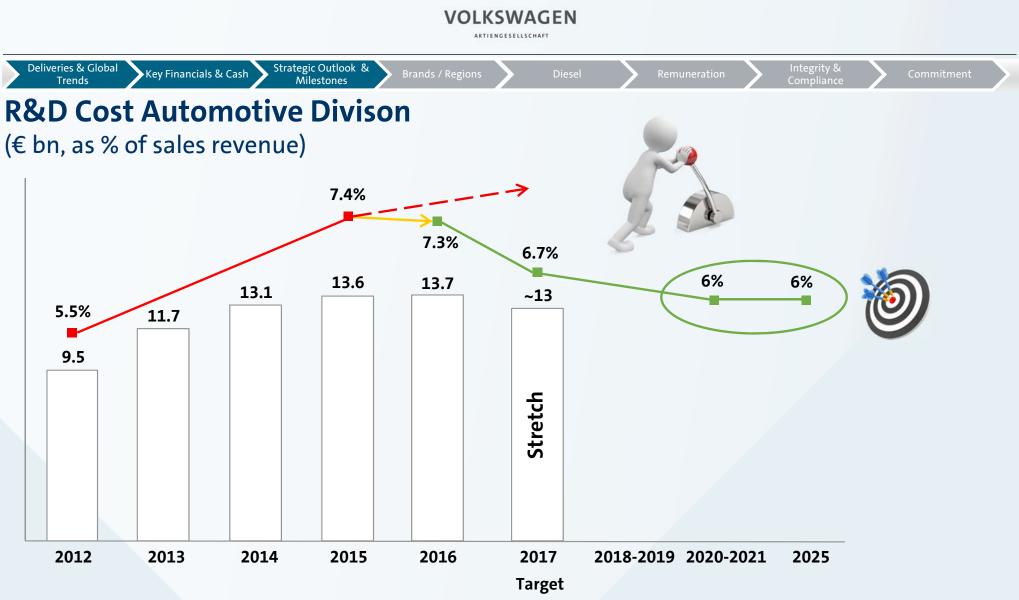




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Deliveries & Global Trends Key Financials & Cash Strategic Outlook & Brands / Regions Diesel Remuneration Integrity & Commitment						
	cial Targets					
Key financial targets		2016 Actual	2017 Targets	2020 Targets	2025 Targets	
Operating return Before special items	rn on sales	6.7%	6-7%	6.5-7.5%	7-8%	
<b>Return on inves</b> Automotive Division <u>I</u>		13.9%	11-13%	13-15%	>15%	
<b>Capex ratio</b> Automotive Division		6.9%	6.6%	6% (2020/21)	6%	
<b>R&amp;D cost ratio</b> Automotive Divison		7.3%	6.7%	6% (2020/21)	6%	
<b>Cash</b> Automotive Division	a) Net Cashflow	€ 4.3 bn	negative	positive <sup>1)</sup>	positive <sup>1)</sup>	
	b) Net Liquidity	€ 27.2 bn	> 15 bn	≥€ 20 bn	~10% of Group turnover	

1) after considering a strategic target of 30% Payout Ratio based on Group profit after tax

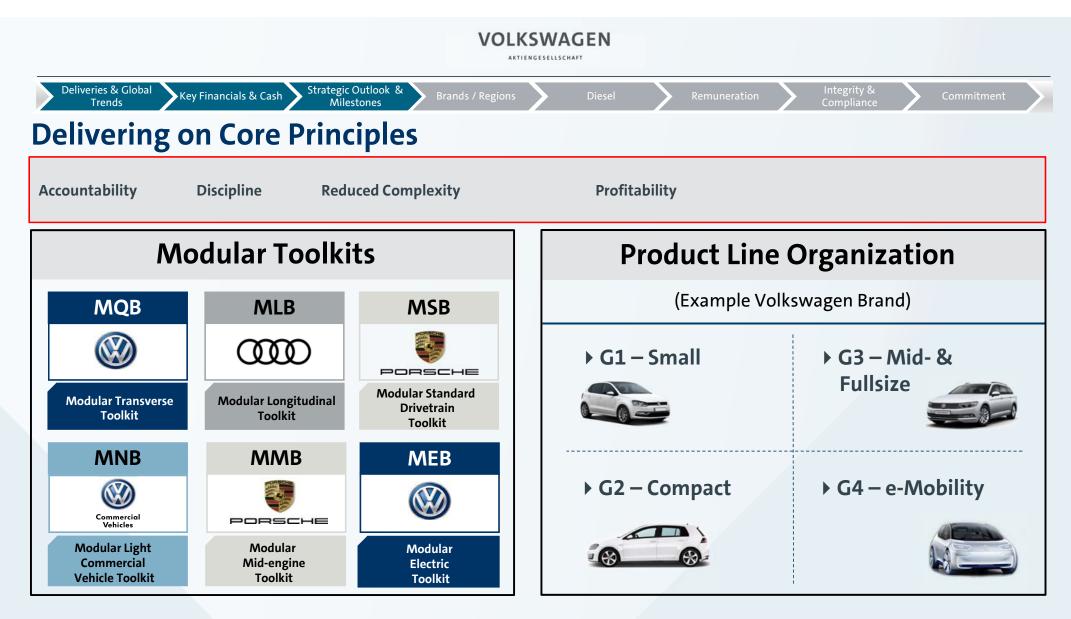


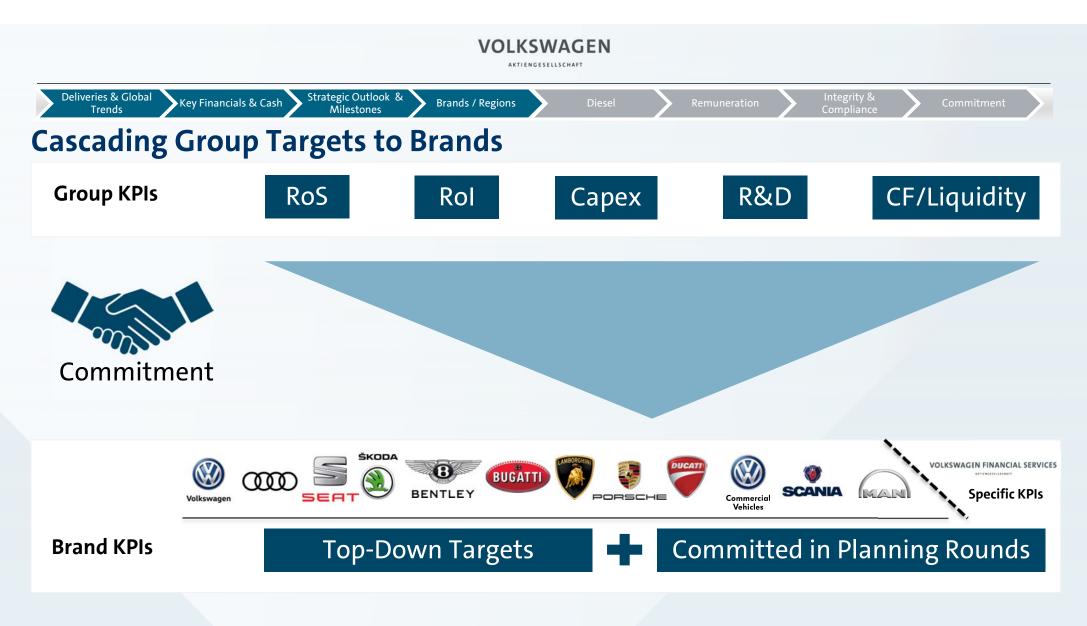


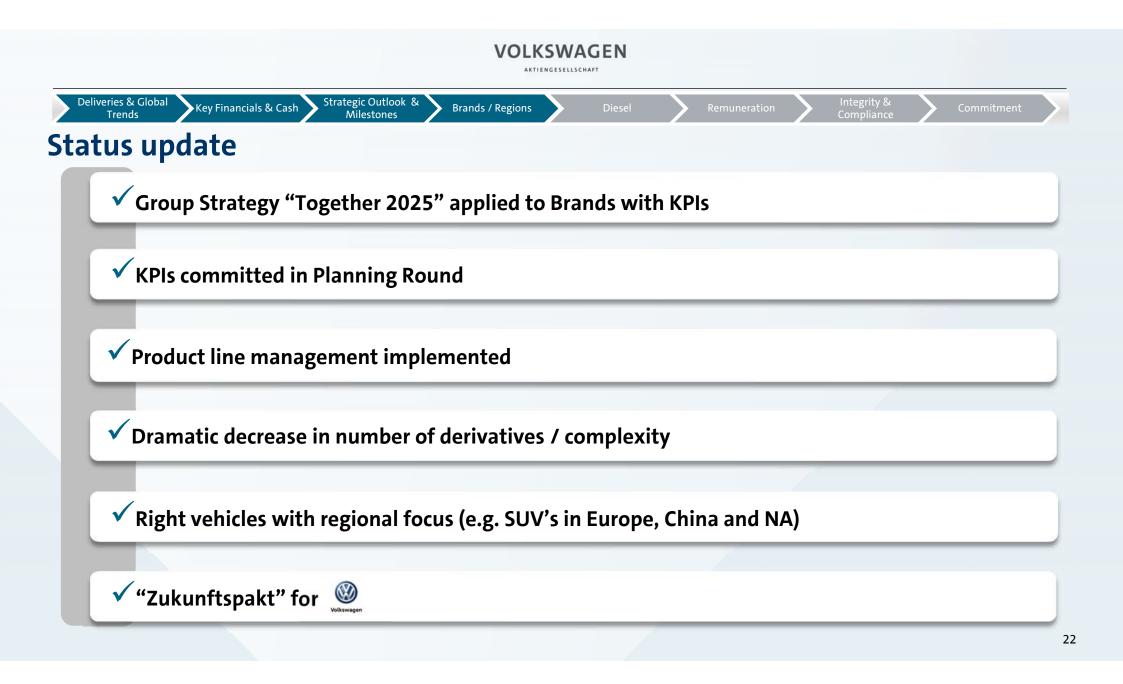


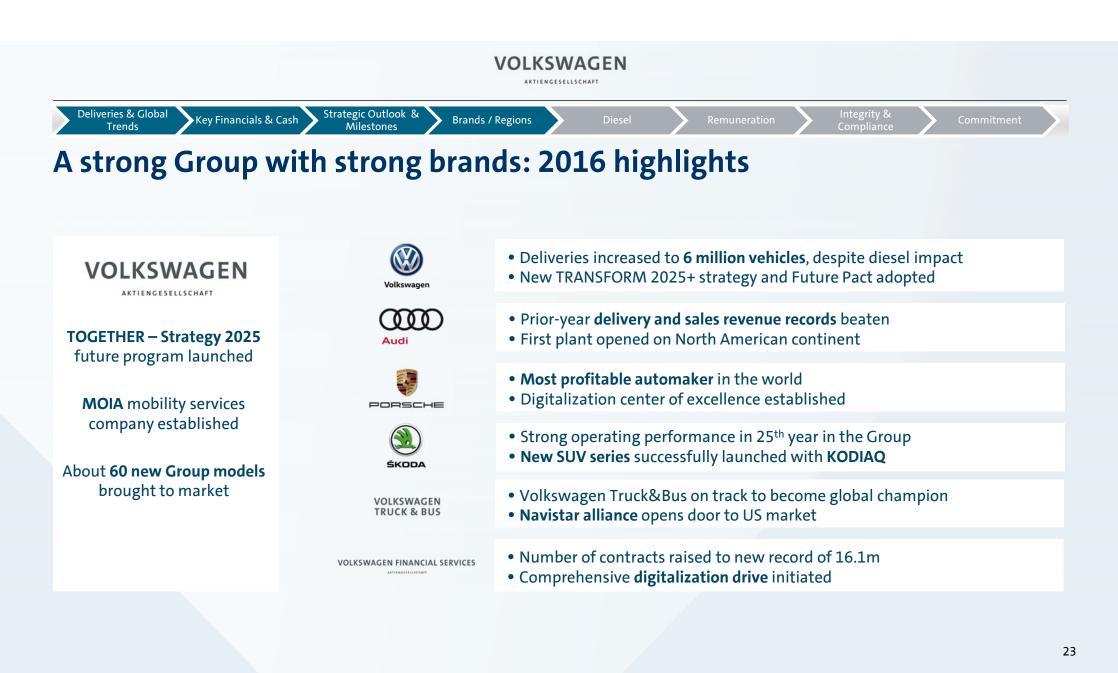
#### **STRATEGY 2025 – INITIATIVES AT A GLANCE**











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Brands / Regions

Deliveries & Global Trends Strategic Outlook & Milestones

Diesel

Remuneration

C C

Commitment

## **Overview Brand Targets (RoS, RoE)**

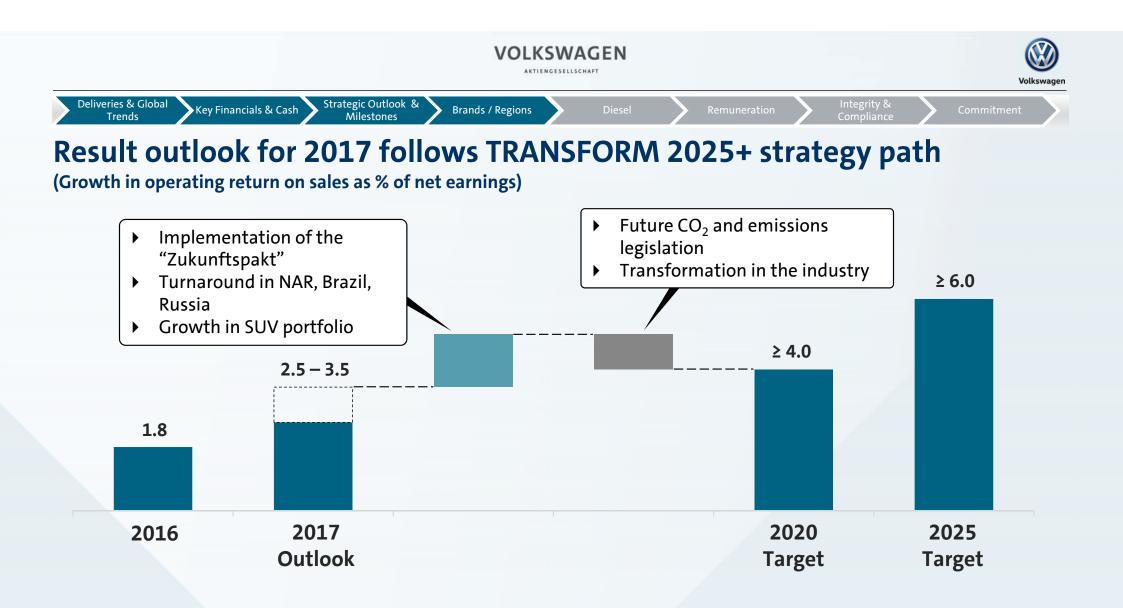
Key Financials & Cash

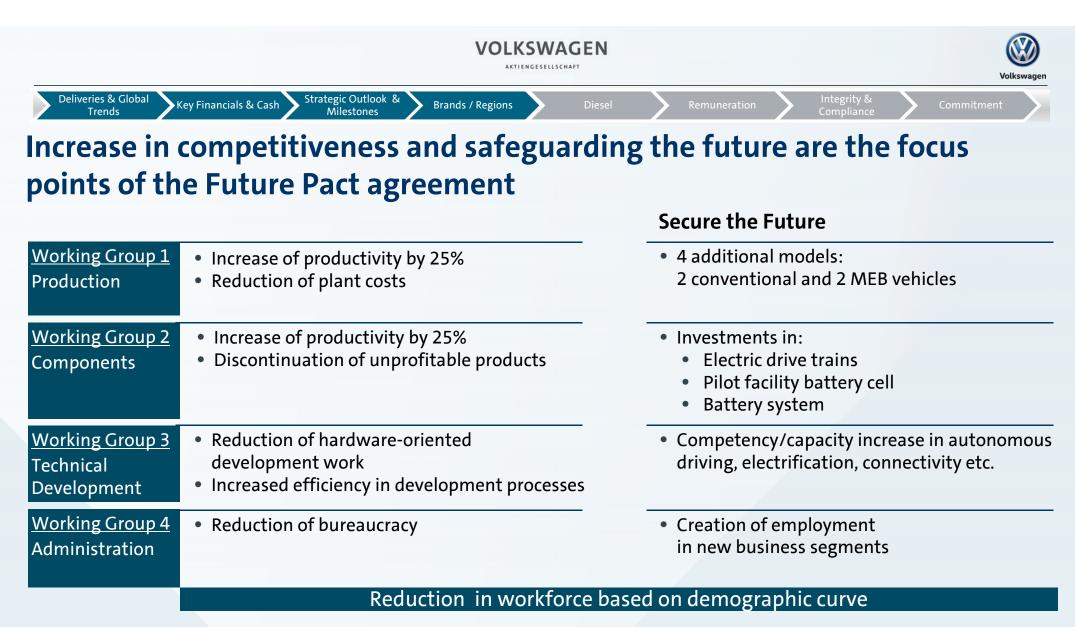
Return on Sales in %	<u>2016</u>	<u>2017</u>	<u>2020</u>	<u>2025</u>
Volkswagen Group	6.7	6.0-7.0	6.5-7.5	7.0-8.0
Volkswagen Brand	1.8	2.5-3.5	≥4	≥6
Audi	8.2	8-10	8-10	8-10
Porsche	17.4	>15	>15	>15
ŠKODA	8.7	7-8	6-7	≥7
Volkswagen Commercial Vehicles	4.1	3-4	4-5	>6
Truck & Bus Business <sup>1)</sup>				
• Scania	9.5	c <b>7</b>		- 2)
MAN Commercial Vehicles	2.3	6-7	<b>9</b> <sup>2)</sup>	9 <sup>2)</sup>
Return on Equity (norm. 8%)	<u>2016</u>	<u>2017</u>	2020	<u>2025</u>
Volkswagen Financial Services	15.6%	14-16%	14-16%	20%

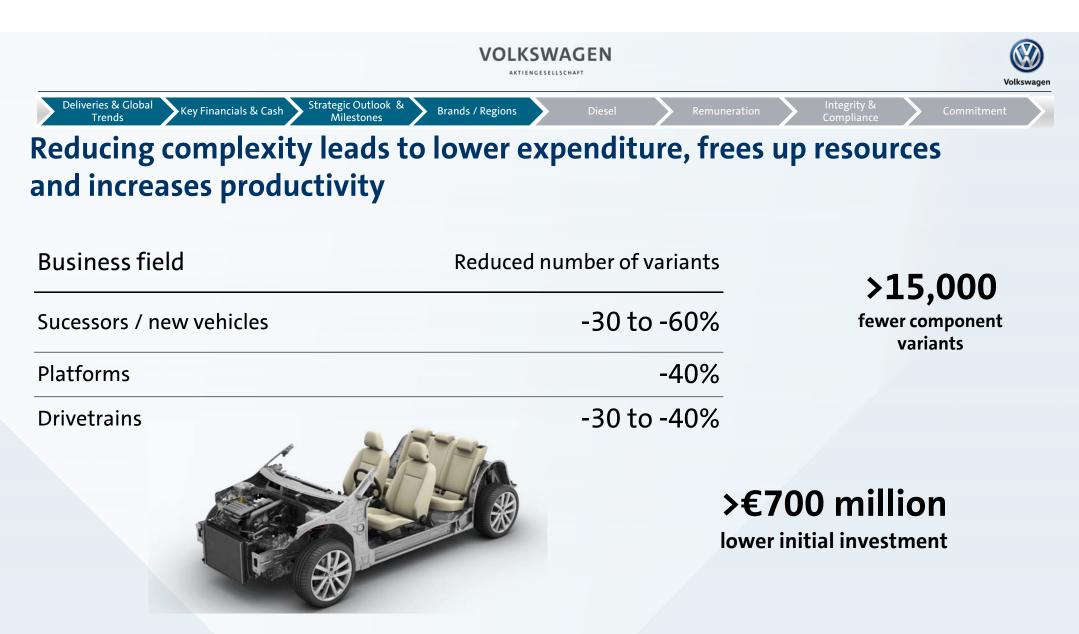
<sup>1)</sup> For peer-group analysis: Truck & Bus Business RoS is calculated as the sum of Scania and MAN Commercial Vehicles (equals ~6.1% in 2016) <sup>2)</sup> Through-cycle Target



\* Before special items









## Volkswagen brand is planning a strong comeback in the USA

#### Focus on US Core Segments





Tiguan LWB



Jetta

Atlas



Passat

#### Key measures

- Extend SUV offering, focus on US core segments (SUVs, sedans)
- Market-oriented pricing
- Market-oriented alignment to local standards and customer expectations
- Reduce material, product and fixed costs
- "Electrify America": infrastructure and locally produced cars from 2021



## A product offensive will initiate a new growth phase in South America

#### Product offensive in South America



Polo Global



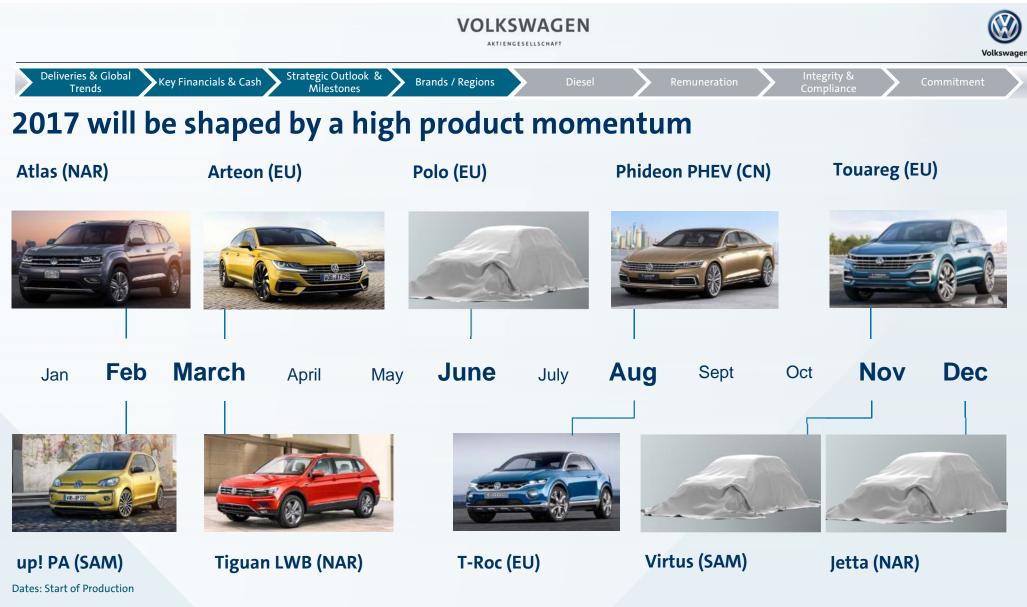
Polo Sedan Global



Small SUV Global

#### Key measures

- Restructuring: reduce capacities and fixed costs
- Increase productivity, align products to local requirements
- Product offensive, €2.5 bn investment
- New brand positioning
- New growth strategy for Latin America



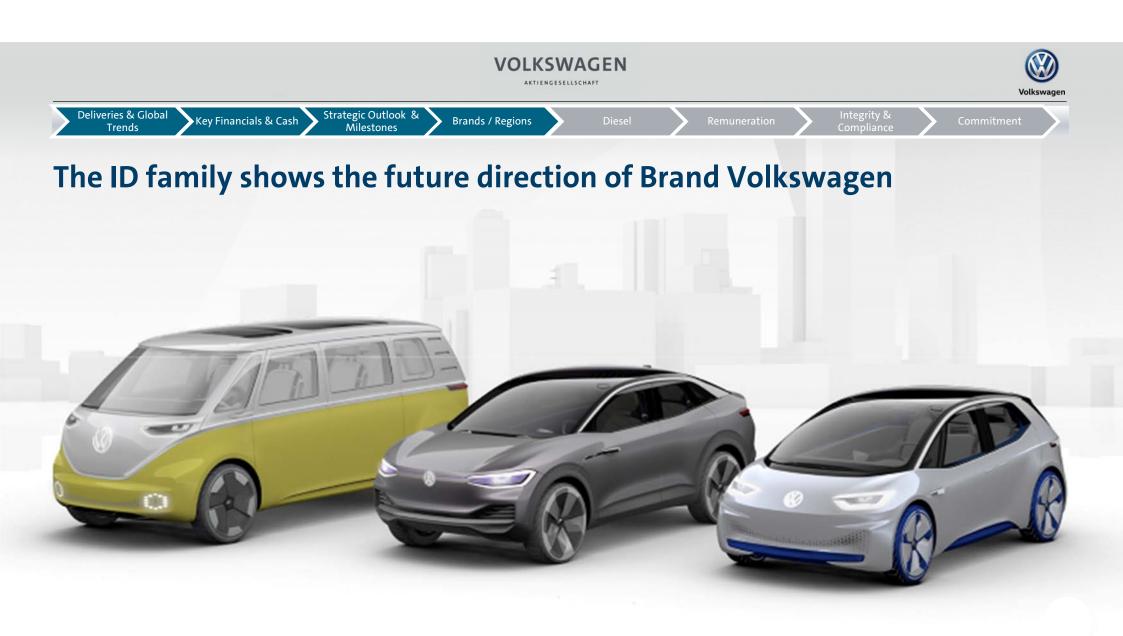


# The Volkswagen brand will implement Electro Architecture to make electric vehicles affordable and profitable



#### Key measures

- Concept determined by: customer benefit and package for cost-optimized implementation of e-components
- Electro Architecture: economies of scale from use of Electro Architecture across entire Group
- "Design for manufacturing": higher productivity, shorter manufacturing time
- Lower material and distribution costs
- Significant reduction in variants
- Early involvement of suppliers



# Volkswagen Group autonomous driving

Key Financials & Cash

- SEDRIC first Self-Driving Car in Volkswagen Group
- "Level 5": autonomous driving without steering wheel and pedals

Strategic Outlook & Milestones VOLKSWAGEN

Brands / Regions

Volkswage

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- Formation of Autonomous Intelligent Driving GmbH
- Target: until 2021

Deliveries & Global

Trends



**Cyclical markets** 



Strong correlation to GDP in developed world Not all regions hit by economic downturns at the same time

Further globalization



Local OEMs dominating in BRIC markets Improving infrastructure, stronger regulations open opportunities for Volkswagen

Emission regulations

Connectivity & digitalization



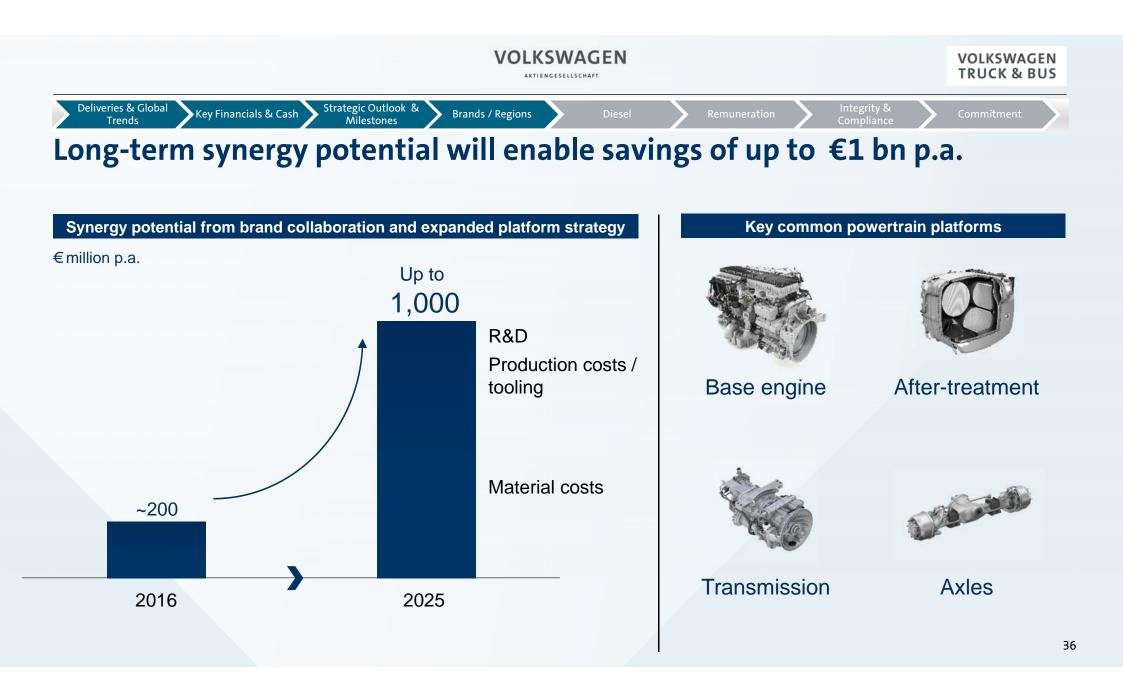
After sales and new business opportunities



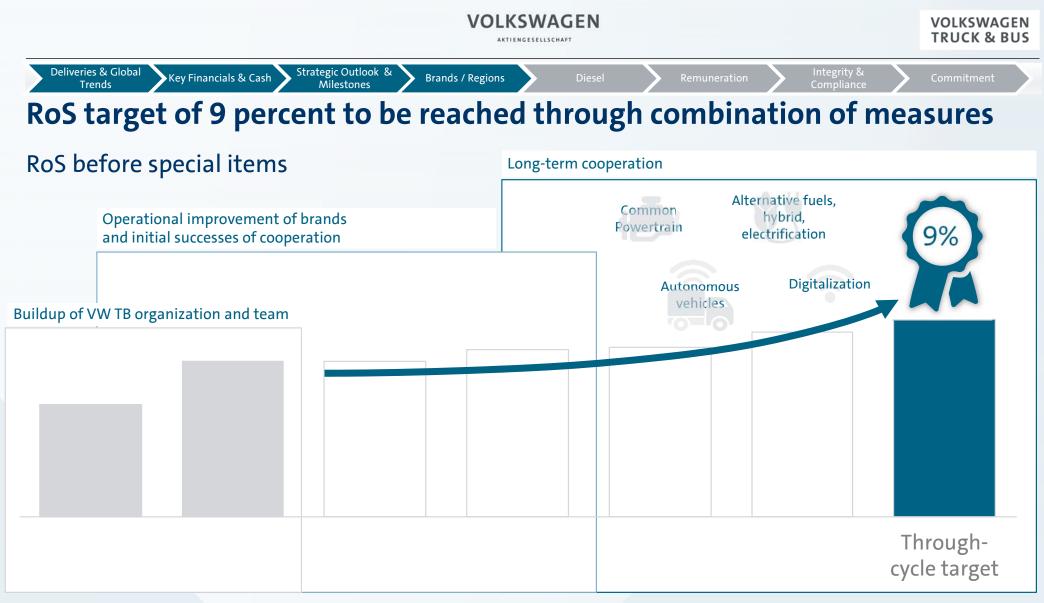
Europe with aggressive regulations, focus shifting to diesel lock-outs BRIC trailing behind, but with ambitious roadmap

Platooning and partly-autonomous driving as transition solutions Data management for customers and traffic of broad interest

After sales increasingly important as alternative source of revenues New business models (e.g. enhanced telematics) can stabilize revenues







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Deliveries & Global Trends	Key Financials & Cash	Strategic Outlook & Milestones	Brands / Regions	Diesel	Remuneration	Integrity & Compliance	Commitment

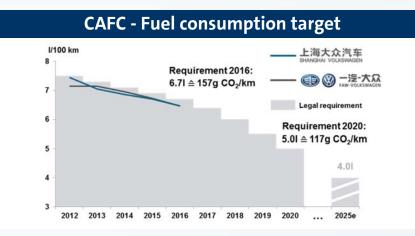
## Strong operating result for the Volkswagen Group in China

	2012	2013	2014	2015	2016
Deliveries to customers (in '000 units)	2,815	3,271	3,675	3,549	3,982
Production (in '000 units)	2,643	3,135	3,528	3,420	3,897
Operating profit (in € million)	8,424	9,569	12,077	11,937	11,094
Prop. Operating profit (in € million)	3,678	4,296	5,182	5,214	4,956



<sup>1)</sup> incl. Hong Kong, excl. Ducati. Group numbers incl. MAN and Scania





#### China 6 regulation

Emission regulation China 6 for gasoline engines

Implementation on national level for **C6a** from **July 2020**, for **C6b** from **July 2023** 

**Beijing and Shanghai** may start with similar regulation in **2018** and other key regions in 2019

#### MIIT proposal for NEV credit system

NEV credit point ratio	2017	2018	2019	2020
	None	8%	10%	12%

#### **NEV Credit Point Attribution per NEV Type**

	BEV				PHEV	FC	EV
E-Range (in km)	80 - 150	150 <i>-</i> 250	250 - 350	>350	>50	250 - 350	>350
Credit Point	2	3	4	5	2	4	5

#### **NEV** subsidies scheme

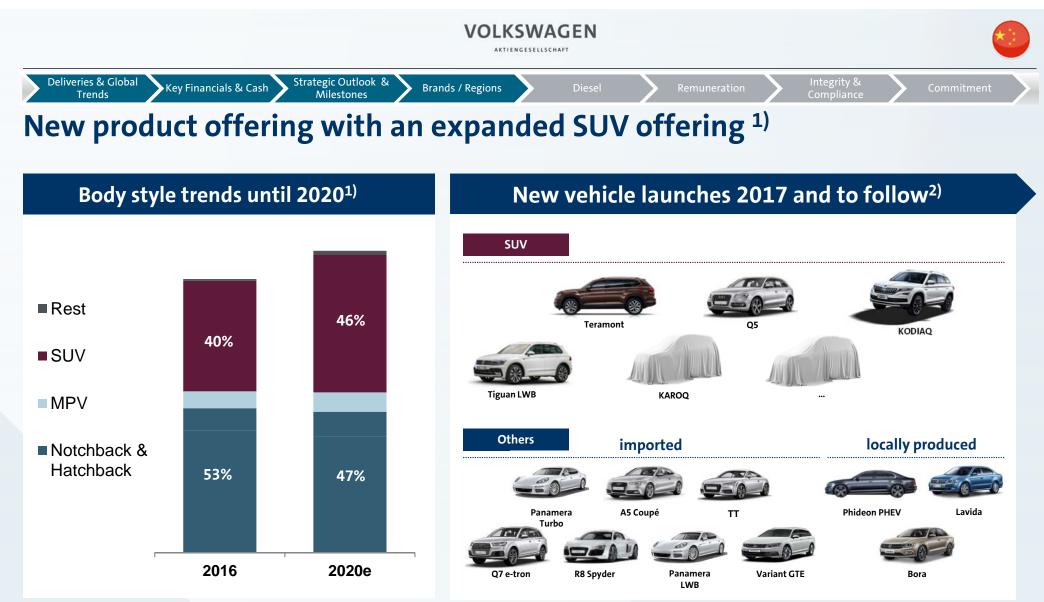
#### New Requirement on national subsidies for NEVs

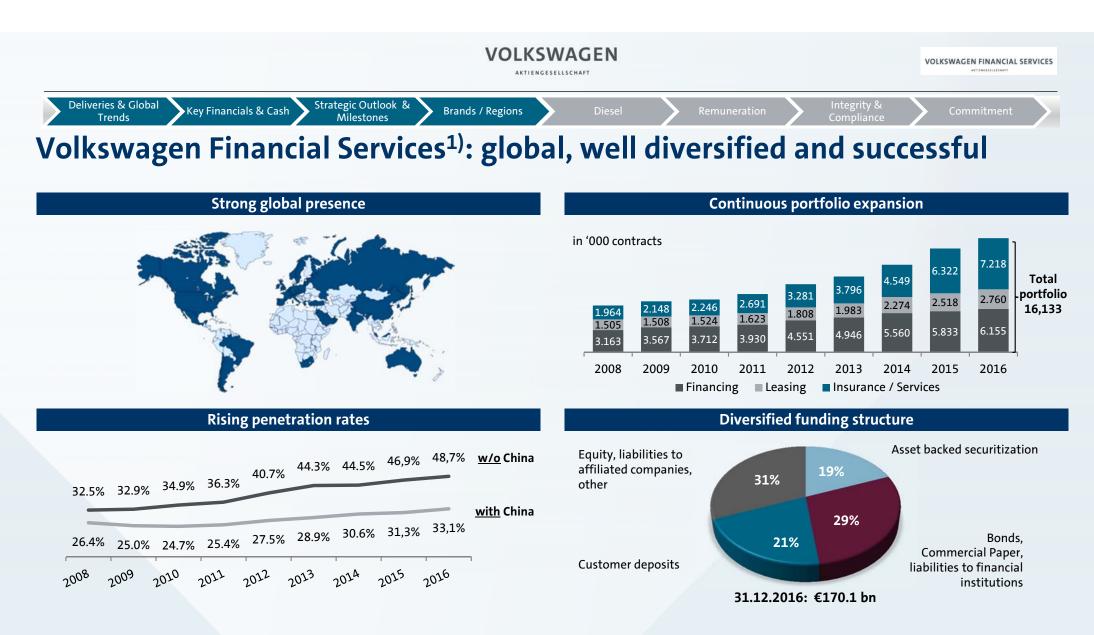
- raise the entry threshold
- may be adjusted dynamically

**Direct national subsidy (20% reduced in 2017)** (up to 44,000 RMB for BEV and 24,000 RMB for PHEV)

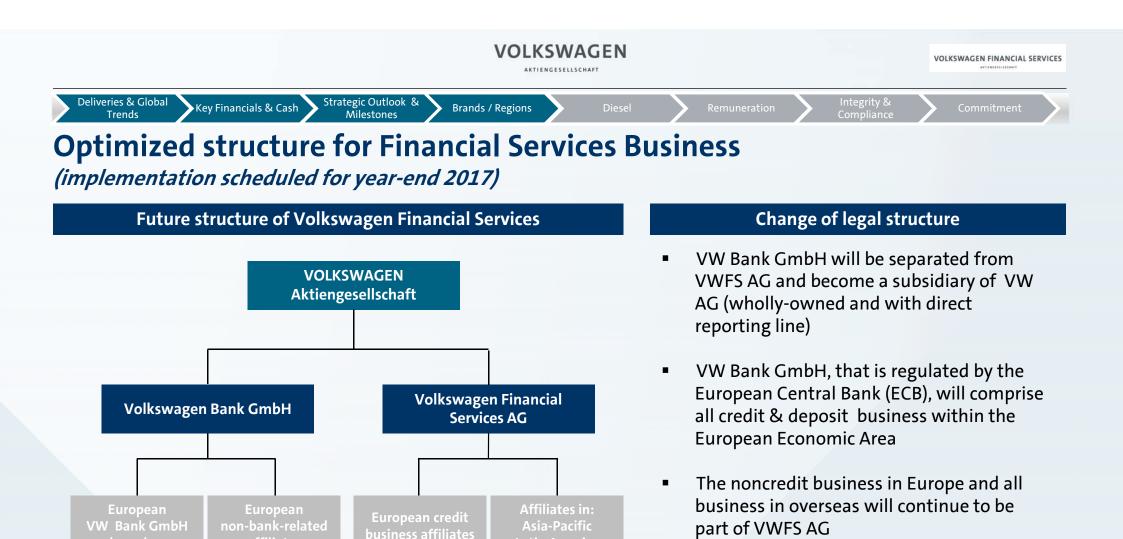
## Additional subsidies from local provinces (≤50% of national subsidy)







<sup>1)</sup> Excluding Financial Services activities of Scania, Porsche AG and Porsche Holding Salzburg; including MAN Financial Services



Latin America

Optimized capital requirements

Supports future growth path

Reduced complexity & improved transparency

**Advantages:** 

## Deliveries & Global Trends Key Financials & Cash Strategic Outlook & Milestones Brands / Regions Diesel Remuneration Integrity & Compliance Commitment Special Items: Diesel related and other

(In € bn)	Diesel	Other	Total
2015	Legal 7.0 Other items 9.2 16.2	Truck Business0.2Passenger Cars South America0.2Airbags Takata0.3	16.9
2016	Mainly legal risks 6.4	Scania Anti-Trust Proceedings 0.4 Others 0.7 1.1	7.5
Total to	ate 22.6	1.8	24.4

No material special items in Q1 2017. A significant amount of the Diesel dollar-related provisions are hedged and a further substantial amount of the provisions have been utilized as we had cash outflows of around €3bn in Q4 2016 and around €5bn in Q1 2017.

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	Deliveries & Global Trends	Key Financials & Cash	Strategic Outlook & Milestones	Brands / Regions	Diesel	Remuneration	Integrity & Compliance	Commitment	
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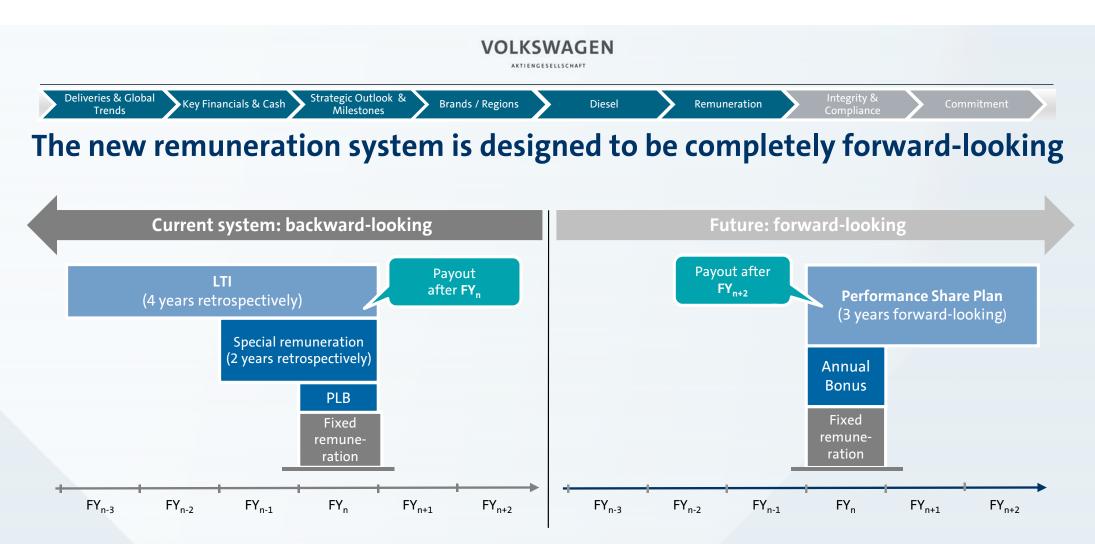
## US Diesel-related settlements (status 31 May 2017)

lssue	2.0L TDI	3.0L TDI	Criminal & civil-related claims	VW-Branded Franchise Dealers
Scope	• ~475,000 vehicles	• ~78,000 vehicles	• 2.0L + 3.0L TDI	• 2.0L, 3.0L and other matters asserted concerning the value of the franchise
With whom?	<ul> <li>US Federal &amp; State Regulators (DOJ, EPA, CARB, FTC)</li> <li>Private Plaintiffs represented through Plaintiffs' Steering Committee (PSC)</li> </ul>	<ul> <li>US Federal &amp; State Regulators (DOJ, EPA, CARB, FTC)</li> <li>Private Plaintiffs represented through Plaintiffs' Steering Committee (PSC)</li> </ul>	DOJ (incl. on behalf of EPA), Customs & Border Protection	<ul> <li>644 VW-Branded Franchise Dealers</li> </ul>
Claims status	<ul> <li>As of May 25, 2017, Volkswagen has completed around 275,000 buyback or lease termination transactions; around 8,000 phase 1 modifications for vehicles with Generation 3 engines; and around 12,000 non-vehicle claims.</li> </ul>	<ul> <li>Judge Charles R. Breyer verbally approved settlement on May 11, 2017. Court Order was issued on May 17,2017</li> </ul>	• Finalized; plea agreement accepted on April 21, 2017 and consent decree approved on April 13, 2017	<ul> <li>As of February 14, 2017, 91% of class members submitted individual releases to receive initial payment, and Volkswagen has already paid out half of the settlement proceeds</li> </ul>
Approval status	<ul> <li>Per October 2016 max funding pool of \$10bn eligible for: <ul> <li>Buyback/Lease terminations or</li> <li>Emissions modifications (~150k vehicles approved per May '17)</li> <li>+ Cash payments for affected customers</li> </ul> </li> <li>Pay \$2.7bn over 3 years to environmental trust</li> <li>Invest \$2bn over 10 years in zero emission infrastructure</li> <li>Resolution with 44 states, the District of Columbia and Puerto Rico (~\$603m incl. 3.0L)</li> <li>Approval from regulators for VW-Branded Franchise Dealers to resell 2.0L TDI vehicles with Generation 3 engines in the U.S. after receiving an approved emissions modification</li> </ul>	<ul> <li>Pay up to ~ \$1.2 billion total benefits in settlement program to: <ul> <li>Recall and repair ~58,000 vehicles to originally certified emissions standards</li> <li>Offer buyback, trade-in, lease termination or emissions modifications for ~20,000 older vehicles</li> <li>+ cash payments for all eligible class members</li> </ul> </li> <li>Pay \$225m into environmental trust, \$25m to CARB to support ZEV in CA</li> <li>Final approval hearing took place on May 11, 2017.</li> </ul>	<ul> <li>Criminal fine of \$2.8bn</li> <li>Independent monitor</li> <li>Federal environmental and customs-related civil claims \$1.45bn</li> <li>DOJ civil FIRREA penalty \$50m</li> <li>Plea hearing took place on March 10, 2017</li> </ul>	<ul> <li>Final Approval granted on January 23, 2017</li> <li> <ul> <li>\$1.208 billion cash component, as well as additional non-cash benefits</li> </ul> </li> </ul>
Special item	At the closing of the financial statements for 201 2016.	6, Volkswagen AG has recognized special items of	of €22.6 billion related to the diesel matter in the fina	ancial statements covering the years 2015 and 47



- Technical solution already generally confirmed for all concepts by KBA<sup>1</sup>
- Gradual approval of clusters after cluster-specific KBA inspection<sup>1</sup>
- Software update in < 30 min. for 2.0L and 1.2L TDI; also simple, very cost-effective hardware solution "flow rectifier" for 1.6L TDI in < 60 min.</li>

<sup>1</sup> KBA approval relevant for EU28 and ECE user states (e.g., Turkey)



Adjusted recommendation of no. 4.2.3 sec. 2 German Corporate Governance Code

"Variable remuneration components shall generally be based on a multi-year assessment, **which shall be materially related to the future**."

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# The new remuneration system harmonizes the interests of different stakeholder groups

Brands / Regions

- ✓ ... is based on **clear remuneration policy guidelines**
- ✓ ... constitutes a **core element of the realignment** of the Group
- ✓ ... integrates strategic objectives of the TOGETHER strategy 2025
- ... is capital market-oriented and reflects human resource-related transformation objectives
- ... sets ambitious objectives for sustainable corporate development
- ... incorporates a higher long-term orientation
- ... reflects no past events and is therefore completely forward-looking
- ... is based on a transparent target remuneration approach
- ... incorporates a total cap noticeably lower than the individual caps
- ... is transparent and is easy to comprehend
- ... is common market practice and conforms to regulatory requirements



### High focus on Compliance and Risk Management activities

#### Group-wide whistle-blower system & improved risk management system

We have improved our group-wide whistle-blower system to increase awareness, acceptance, transparency and confidence

- ✓ New reporting channels were set up
- ✓ **Better protection** for whistle-blowers has been established
- ✓ Information on the new whistle-blower system is internally and externally available
- ✓ Further **communication campaign is** planned

#### We have improved our risk management system

 ✓ Additional quarterly reports on top-risks and mitigating activities established to foster open and active discussion of risks throughout the group



## "Golden Rules" were derived to enhance the processes and organization of product development and product approval

#### **Process optimization**

A total of 31 measures were defined in the Group Internal Audit Report. The majority of them were implemented by the end of 2016

Specific sustainable actions were proposed by Group Internal Audit for the weaknesses; so called "Golden Rules"

Key elements of the "Golden Rules" process optimization include for example:

- ✓ Introduction of multiple controls for approvals in the product development process
- Reorganization within Development for the purpose of segregated duties between Development and official Type Approval
- ✓ Uniform process standards and work instructions give those involved legal certainty
- Regular reporting to the Group Board of Management creates transparency in relation to the implementation status of this process optimization

Adaption of the "Golden Rules" for other vehicle development processes within the Group



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**Deliveries & Global** Trends

Strategic Outlook & Milestones

Brands / Regions

Remuneration

Integrity & Compliance

Commitment

## **Investor Relations Team**

Key Financials & Cash

Telephone: +49 5361 9 49840



#### **Oliver Larkin (Wolfsburg / London office)** Group Head of Investor Relations E-Mail: Oliver.Larkin1@volkswagen.de



#### Helen Beckermann (Wolfsburg office) Senior Investor Relations Manager E-Mail: Helen.Beckermann@volkswagen.de

Telephone: +49 5361 9 49015



#### **Alexander Hunger (Wolfsburg office)**

Senior Investor Relations Officer *E-Mail: Alexander.Hunger@volkswagen.de* Telephone: +49 5361 9 47420

#### Andreas Kowalczyk (Wolfsburg office)

Investor Relations Officer *E-Mail: Andreas.Kowalczyk@volkswagen.de* Telephone: +49 5361 9 23183



Diesel





#### Thomas Küter (Wolfsburg office)

Investor Relations Manager E-Mail: Thomas.Kueter@volkswagen.de Telephone: + 49 5361 9 40765



#### Lennart Schmidt (China office)

Investor Relations Manager E-Mail: Lennart.Schmidt@volkswagen.com.cn *Telephone: + 86 10 6531 4732* 



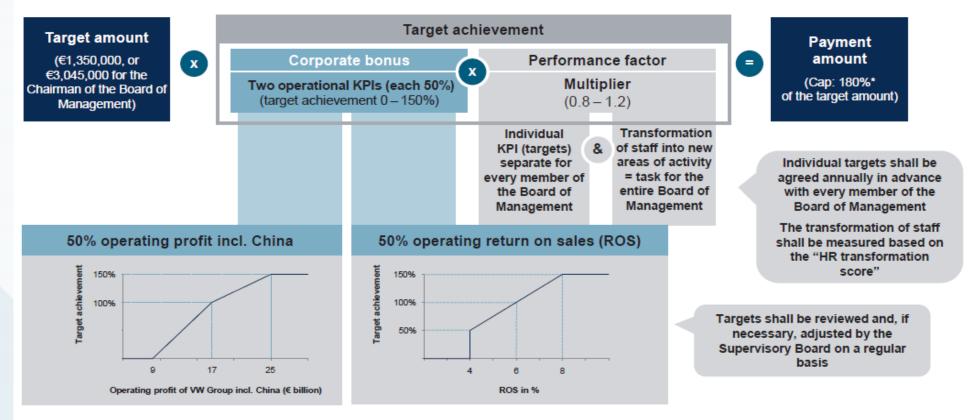
General Manager Investor Relations America E-Mail: Andreas.Buchta@vw.com Telephone: +1 703 364 7220





### New remuneration system for the Board of Management 2017

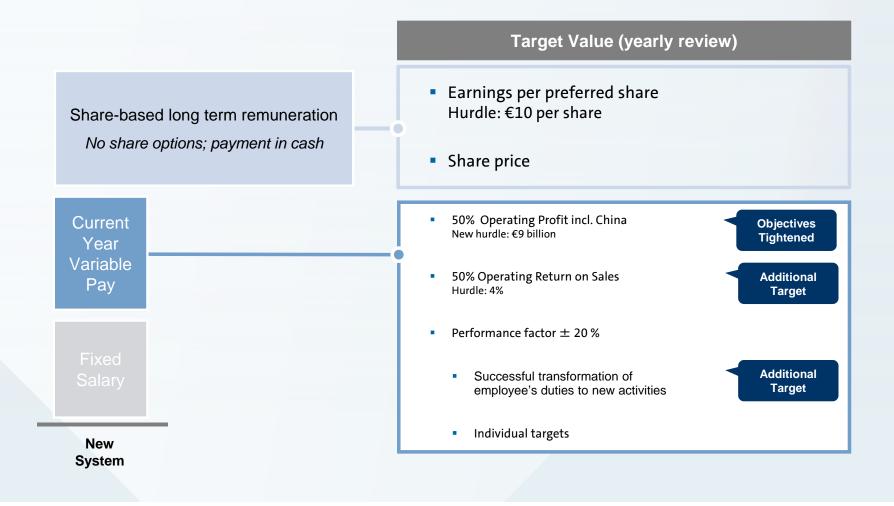
#### Functionality of determining the annual bonus amount



\* Cap of 180% arises from 150% of the maximum financial target achievement and a performance factor up to a maximum of 1.2

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## **Target Values take into account Shareholder and Employee interests**



# The annual bonus is based on the Operating Profit incl. China and the Return on Sales; the payment amount is adjusted by a performance factor

**Annual bonus** 

	Operating result (OP) incl. China	KPIs	Operating profit (OP) incl. China Operating return on sales (RoS)
_	Two years	Performance period	One year
Old design	Direct participation above a certain OP-threshold value (€5bn)	Performance measurement	50 % direct participation above a certain OP threshold value (€9bn) 50 % strategic target return above a certain threshold return (4%)
	0% to 50% of special remuneration Discretionary assessment Additive linkage	Individual performance bonus/performance factor	Factor 0.8 to 1.2 Discretionary, criteria-based assessment Multiplicative linkage

## The Performance Share Plan ensures an orientation towards a sustainable corporate development

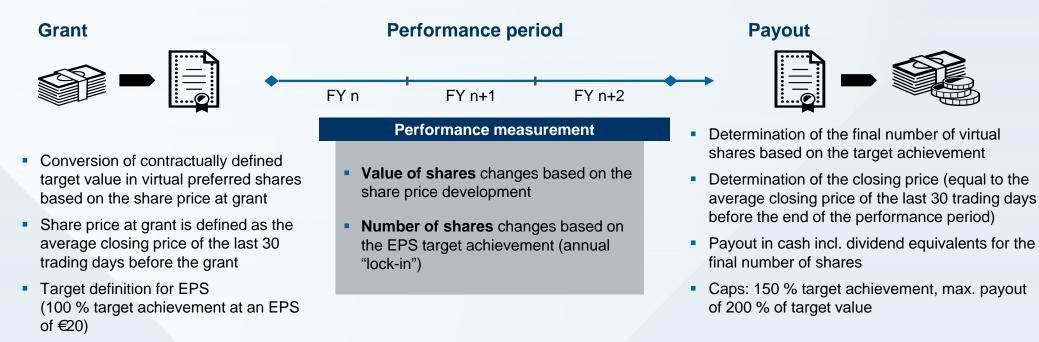
#### **Performance Share Plan**

Multiple-year bonus	Plan type	(Virtual) Performance Share Plan
Top customer satisfaction, top employer, sales volume, Profit before Tax return	Key performance indicators	Earnings per share (EPS)
4 sub-indices with a total of 10 indicators, threshold: 1.5 % return on sales	Calibration/calculation	€10 EPS = 50 % of shares €20 EPS = 100 % of shares €30 EPS = 150 % of shares
Four years backward-looking	Performance period	Three years forward-looking
	Top customer satisfaction, top employer, sales volume, Profit before Tax return 4 sub-indices with a total of 10 indicators, threshold: 1.5 % return on sales	Top customer satisfaction, top employer, sales volume, Profit before Tax return       Key performance indicators         4 sub-indices with a total of 10 indicators, threshold: 1.5 % return on sales       Calibration/calculation

## The payout amount depends on the development of the share price and the EPS target achievement

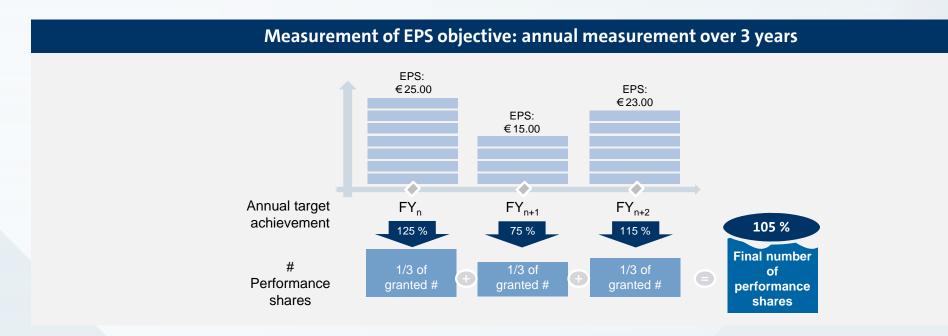
#### **Performance Share Plan**

Functionality: virtual shares granted; quantity changes depending on the EPS-target achievement



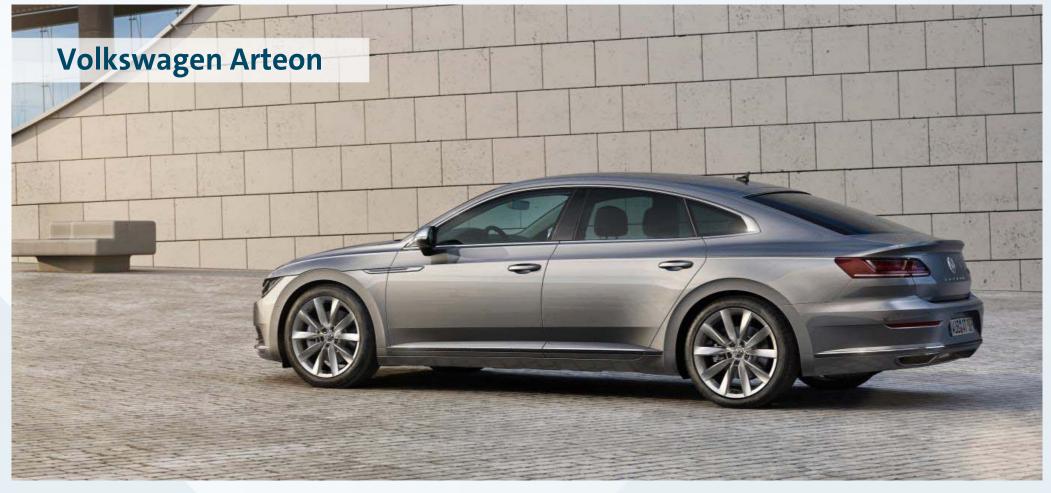
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## Achievement of the EPS objective is measured annually over the three-year term of the tranches



- Annual EPS performance measurement for 1/3 of the respective virtual performance shares granted
- Incentive effect throughout the plan term





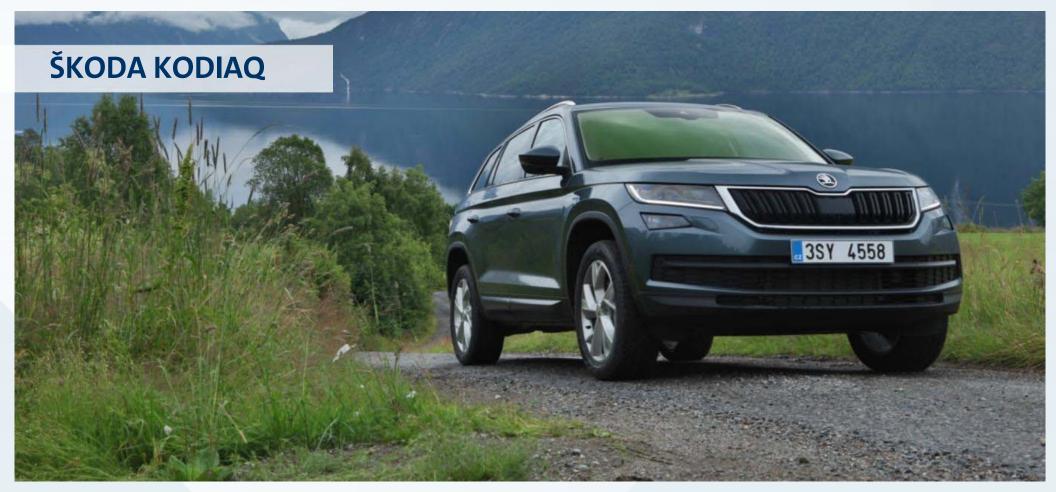




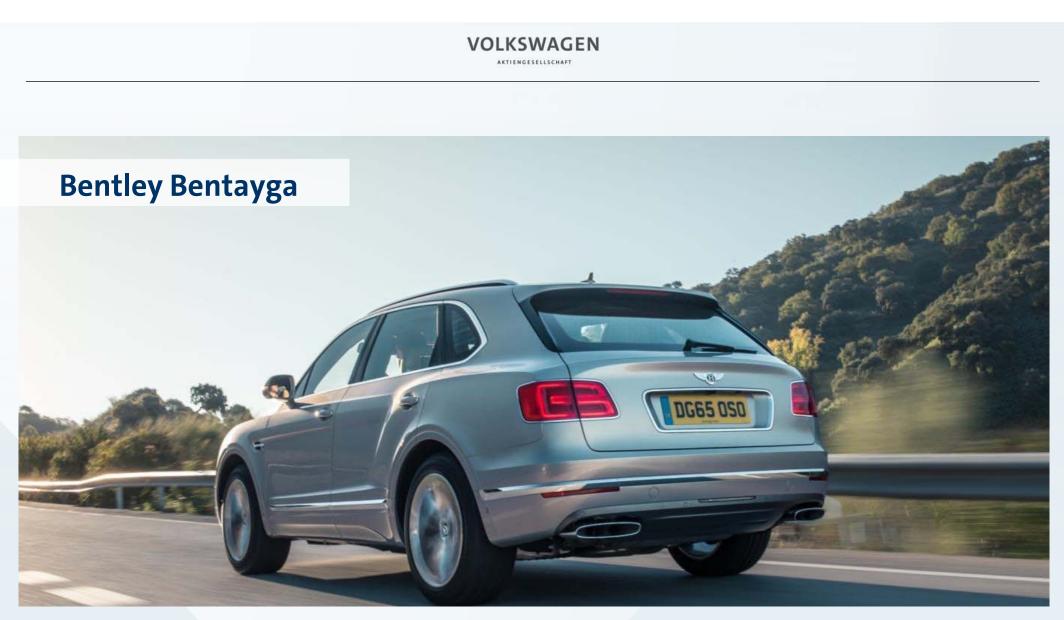
































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## **Volkswagen Group**

**Frank Witter** Chief Financial Officer Exane BNP Paribas 19<sup>th</sup> European CEO Conference, Paris, 15<sup>th</sup> June 2017