## **VOLKSWAGEN**

AKTIENGESELLSCHAFT

We are redefining mobility.

# **Volkswagen Group**

Ulrich Hauswaldt, Martin Büdke, Katja Hauer, Dirk Bauer

Volkswagen AG, Volkswagen Financial Services

Debt Investor Update, Frankfurt, 13th September 2017



## **Volkswagen Investor Update**

Volkswagen AG

Ulrich Hauswaldt – Group Investor Relations Martin Büdke – Capital Markets & Rating

Volkswagen Bank GmbH

**Katja Hauer – Investor Relations** 

Dirk Bauer – Head of Debt Capital Markets & Corporate Rating





# Development World Car Market vs. Volkswagen Group Car Deliveries to Customers<sup>1)</sup>

(Growth y-o-y in deliveries to customers, January to July 2017 vs. 2016)











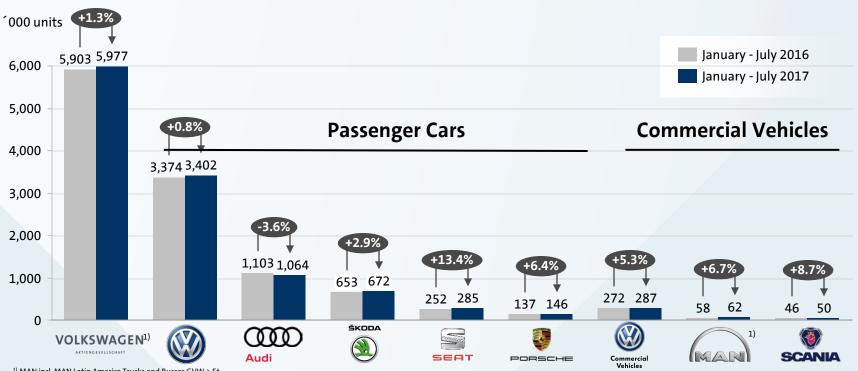


<sup>1)</sup> Figures excl. Volkswagen Commercial Vehicles, Scania and MAN Commercial Vehicles.



# **Volkswagen Group – Deliveries to Customers by Brands**

(January to July 2017 vs. 2016)





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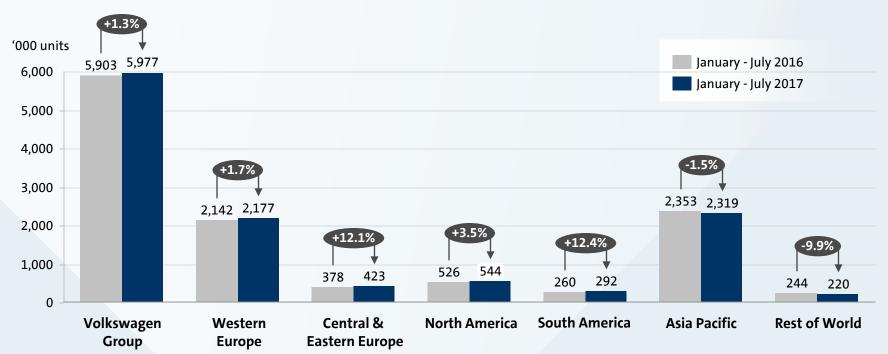
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## **Volkswagen Group – Deliveries to Customers by Markets**<sup>1)</sup>

(January to July 2017 vs. 2016)



<sup>&</sup>lt;sup>1)</sup> Incl. all brands of Volkswagen Group (Passenger Cars and Commercial Vehicles);



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## **Volkswagen Group: Environmental and Future Incentives Program**

- Promoting the renewal of the vehicle fleet through the changeover to Euro 6 and e-mobility
- Improve air quality in cities
- Incentives on purchasing a Volkswagen, Volkswagen Commercial Vehicles, Audi, SEAT, ŠKODA or Porsche with Euro 6 Standard

#### e.g. Germany:

- Program is available until December 31<sup>st</sup>, 2017
- Incentives for scrapping an old diesel vehicle of any brand with Euro 4 or older and purchase of a new vehicle (Volkswagen: €2,000 to €10,000; Audi: €3,000 to €10,000; SEAT: €1,750 to €8,000; ŠKODA: €1,750 to €5,000; Porsche: €5,000)
- Additional bonus for the purchase of alternative powertrain (electric, hybrid or natural gas) Example Incentive Volkswagen Brand<sup>1)</sup>:

Model	"Environmental" Incentive
up!	€2,000
Polo	€3,000
Golf, Golf Sportsvan, Golf Estate, Tiguan, Tiguan	€5,000
Allspace, Beetle Cabrio	
Touran	€6,000
Passat Sedan/Estate, Arteon, Sharan	€8,000
Touareg	€10,000

Powertrain type	"Future" Incentive
Natural gas (e.g. Golf TGI)	€1,000
Hybrid (e.g. Golf GTE; Passat GTE)	€1,785
Electric (e.g. e-up!; e-Golf)	€2,380
State subsidy <sup>2</sup>	

Total support available per model

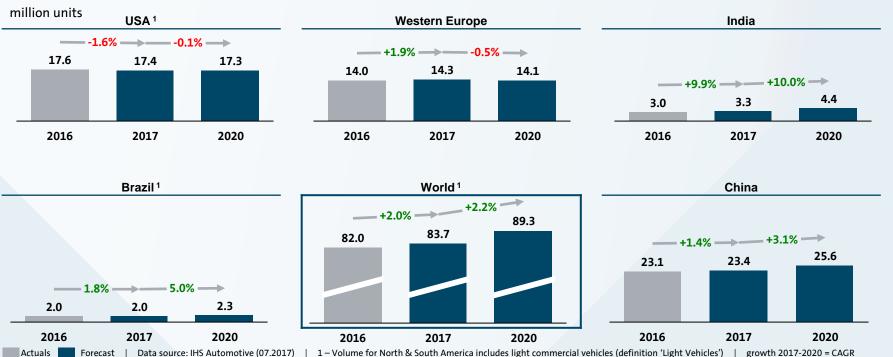
Cost of Programs anticipated to be <u>balanced</u> through <u>higher volumes</u>, benefits of gaining <u>new customers</u> and raising <u>customer loyalty</u>





#### **Global Passenger Car Market 2017/2020**

Slowdown in Western Europe; Stagnation in USA at a high level; Recovery in Brazil though from a low level; Strong growth in India; China remains largest driver of passenger car demand





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# **Volkswagen Group – Key Financial Figures**<sup>1)</sup>

(January to June 2017 vs. 2016)

thousand vehicles / € million	2017	2016	+/- (%)
Vehicle Sales <sup>2)</sup>	5,270	5,199	+1.4
Sales revenue	115,862	107,935	+7.3
Operating profit before Special Items	8,916	7,517	+18.6
% of sales revenue	7.7	7.0	
Operating profit	8,916	5,339	+67.0
% of sales revenue	7.7	4,9	
Financial result	44	-528	X
of which: At-equity result <sup>2)</sup>	1,635	1,715	-4.7
of which: Other financial result	-1,591	-2,243	-29.1
Profit before tax	8,960	4,810	+86,3
% Return on sales before tax	7.7	4.5	
Profit after tax	6,595	3,579	+84.3

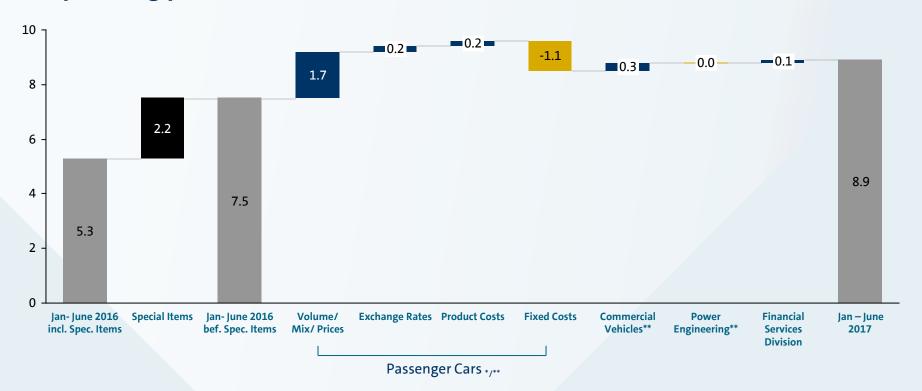
<sup>1)</sup> All figures shown are rounded, so minor discrepancies may arise from addition of these amounts. Including allocation of consolidation adjustments between the Automotive and Financial Services divisions.

<sup>2)</sup> Volume data including the unconsolidated Chinese joint ventures. The joint venture companies in China are accounted for using the equity method and recorded an operating profit (proportionate) of €2,135 million (€2,366 million).





## Operating profit increased to €8.9 billion in H1 2017





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# Strong brands contributed to the operating profit of the Group in H1 2017

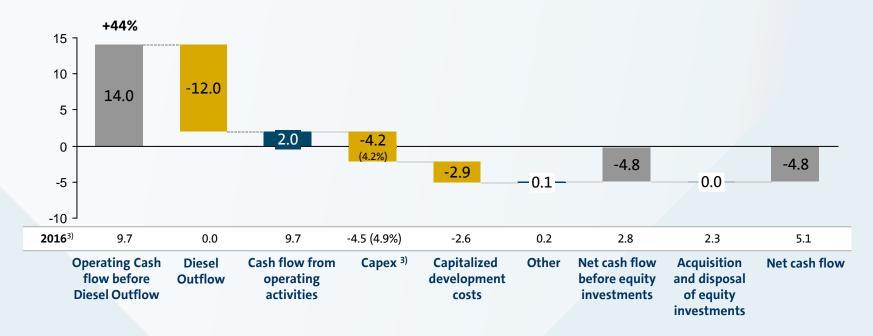
	Vehic	Vehicle sales		Sales revenue		Operating profit	
thousand vehicles/€ million	2017	2016	2017	2016	2017	2016	
Volkswagen Passenger Cars <sup>2)</sup>	1,812	2,232	39,855	53,006	1,776	881	
Audi	783	799	30,143	30,134	2,680	2,666	
ŠKODA	501	431	8,720	7,114	860	685	
SEAT	304	276	5,054	4,485	130	93	
Bentley	5	5	867	883	13	-22	
Porsche Automotive <sup>3)</sup>	124	117	10,841	10,151	2,056	1,768	
Volkswagen Commercial Vehicles	244	231	5,927	5,406	448	299	
Scania <sup>4)</sup>	44	41	6,307	5,575	673	550	
MAN Commercial Vehicles	53	49	5,297	4,798	193	186	
MAN Power Engineering	-	-	1,579	1,673	73	103	
VW China <sup>5)</sup>	1,870	1,867	-	-	-	-	
Other <sup>6)</sup>	-469	-849	-14,728	-28,901	-1,152	-687	
Volkswagen Financial Services <sup>7)</sup>	-	-	15,999	13,611	1,165	995	
Volkswagen Group before Special Items	-	-	-	-	8,916	7,517	
Special Items	-	-	-	-	-	-2,178	
Volkswagen Group	5,270	5,199	115,862	107,935	8,916	5,339	
Automotive Division <sup>8)</sup>	5,270	5,199	98,901	92,547	7,651	4,162	
of which: Passenger Cars	4,930	4,879	80,070	75,285	6,654	3,895	
of which: Commercial Vehicles	340	320	17,252	15,589	1,043	285	
of which: Power Engineering	-	-	1,579	1,673	-46	-18	
Financial Services Division	-	-	16,961	15,388	1,265	1,177	

<sup>1)</sup> All figures shown are rounded, minor discrepancies may arise from addition of these amounts. 2) 2017 figures take account of the reclassification of companies; prior-year figures were not adjusted. 3) Porsche (Automotive and Financial Services): sales revenue €11,778 (10,929) million, operating profit €2,131 (1,830) million. 4) Including financial services. 5) The sales revenue and operating profits of the joint venture companies in China are not included in the figures for the Group. These Chinese companies are accounted for using the equity method and recorded a proportionate operating profit of €2,135 (2,366) million. 6) Prior year adjusted. In operating profit mainly intragroup items recognized in profit or loss, in particular from the elimination of intercompany profits; the figure includes depreciation and amortization of identifiable assets as part of purchase price allocation for Scania, Porsche Holding Salzburg, MAN and Porsche. 7) Starting January 1, 2017, Porsche's financial services business is reported as part of Volkswagen Financial Services. Prior-year figures were not adjusted. 8) Including allocation of consolidation adjustments between the Automotive and Financial Services divisions.





# Automotive Division net cash flow H1 2017: Significant increase in operating cash flow



<sup>1)</sup> All figures shown are rounded, minor discrepancies may arise from addition of these amounts. 2) Including allocation of consolidation adjustments between Automotive and Financial Services divisions.

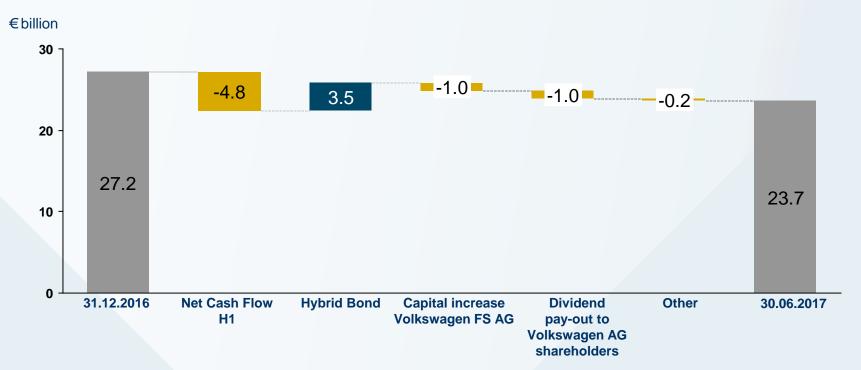
<sup>3)</sup> Capital expenditure for property, plant and equipment in % of Automotive sales revenue.





## Automotive Division net liquidity on a robust level in H1

€ billion







# Volkswagen Group Funding Strategy – Funding Programs & Outstandings<sup>1)</sup>

June 30, 2017 in € billion

Money and Capital Markets			June 30 2015 <sup>2)</sup>	
Commercial Papers			4.3	+11.8
Medium Term Notes / Bonds		54.9	61.9	-7.0
thereof: Hybrid Bonds		11.0	7.5	+3.5
ABS	37.0	27.1	+9.9	
Borrowings	Frame			
Committed Lines	16.6	3.0	2.4	+0.6
Uncommitted Lines	30.6	10.4	6.7	+3.7
Supranationals, development banks, government, other	19.9	19.9	13.5	+6.4
Direct Banking Deposits	J.	30.2	24.0	+6.2
Total Amount		171.5	139.9	



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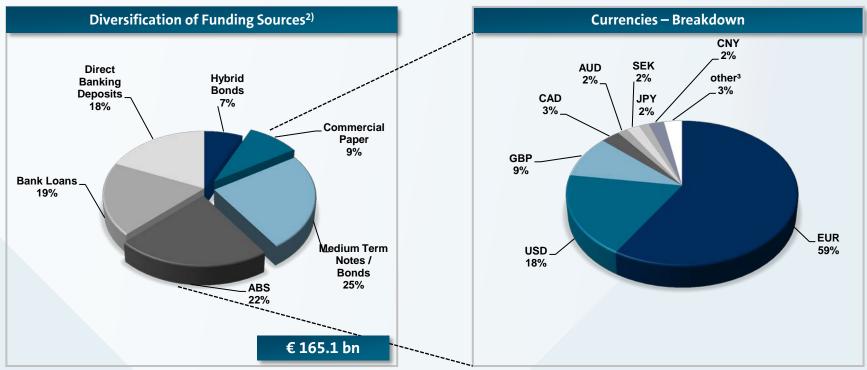
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#### **Volkswagen Group Funding Strategy – Overview<sup>1)</sup>**



<sup>1)</sup> as of June 30, 2017; without Scania and Porsche FS

<sup>&</sup>lt;sup>2)</sup> Bank Loans without MAN SE, Porsche AG Source: Volkswagen Group





#### **Volkswagen Group Funding Strategy – Major Issuances in 2017**

March: EUR 8bn Volkswagen International Finance N.V.

April: GBP 850mn Volkswagen Financial Services N.V.

May: EUR 3.5bn Volkswagen International Finance N.V. - Hybrid Bond

June: EUR 3.5bn Volkswagen Leasing GmbH

Source: Volkswagen Group

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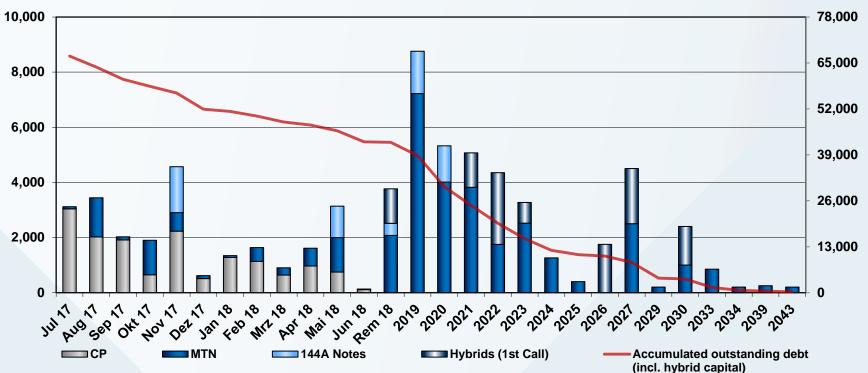
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#### Volkswagen Group Funding Strategy – Maturity Profile (in € million)¹)



<sup>1)</sup> as of June 30, 2017, excluding Scania and Porsche FS Source: Volkswagen Group



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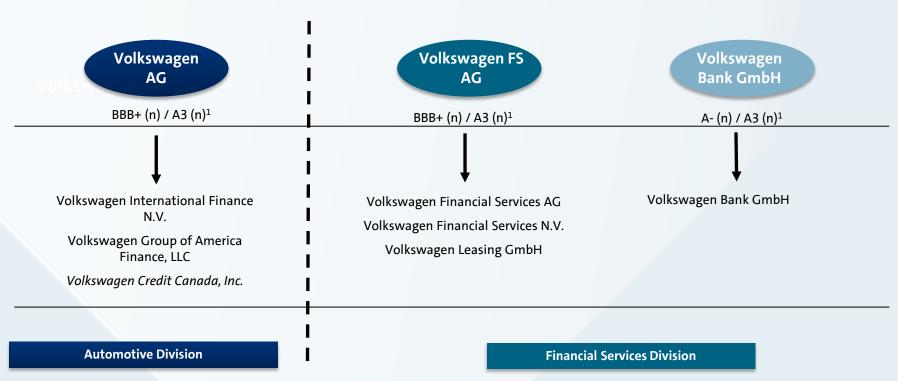
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#### **Volkswagen Group Funding Strategy – Main Guarantors and Issuers**



 $^{1)}$ Credit Ratings from Standard&Poors / Moody's as per 01 Sep 2017; Outlook negative (n)



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# Volkswagen Group Funding Strategy – Major Commercial Paper Programmes in Europe

Volkswagen AG

EUR 15.0 bn
Multi CCY CP-Programme

Volkswagen International Finance N.V.
Volkswagen Group of America Finance,
LLC

**EUR 5.0 bn Belgian Short-Term Treasury Notes Programme** 

Volkswagen Group Services NV/SA

**Automotive Division** 

Volkswagen FS AG

EUR 5.0 bn
Multi CCY CP-Programme

Volkswagen Financial Services AG Volkswagen Financial Services N.V. Volkswagen Leasing GmbH Volkswagen Bank GmbH

EUR 2.5 bn
Multi CCY CP-Programme

Volkswagen Bank GmbH

**Financial Services Division** 





## **Volkswagen Group – Main Ratings**

Current Ratings <sup>1)</sup>	S&P Global		Moody's	
	Long Term	Short Term	Long Term Short Term	
Volkswagen AG	BBB+	A-2	A3 P-2	
Volkswagen Financial Services AG	BBB+	A-2	A3 P-2	
Volkswagen Bank GmbH	Α-	A-2	A3 P-1	
	Outlook negative		Outlook negative	

1) as of September 01, 2017 20





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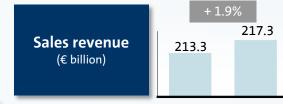
## Volkswagen Group – Outlook for 2017





#### **Deliveries to customers**

moderately above prior year





#### Sales revenue\*

Up more than 4% above prior year level







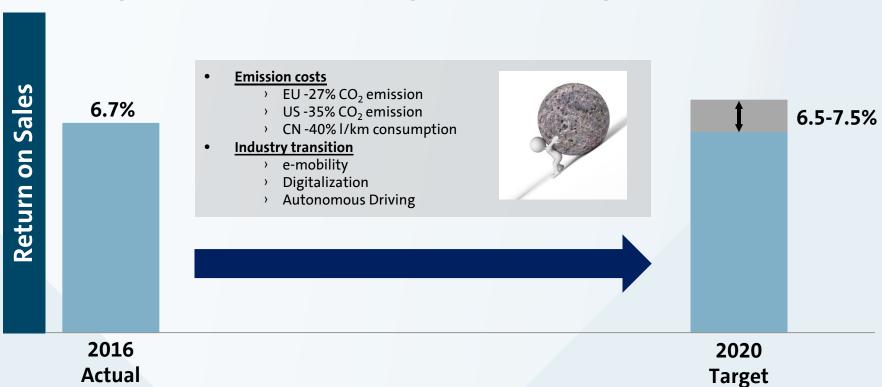
## Operating return on sales

between 6.0% and 7.0%





# Improving Group results despite significant challenges





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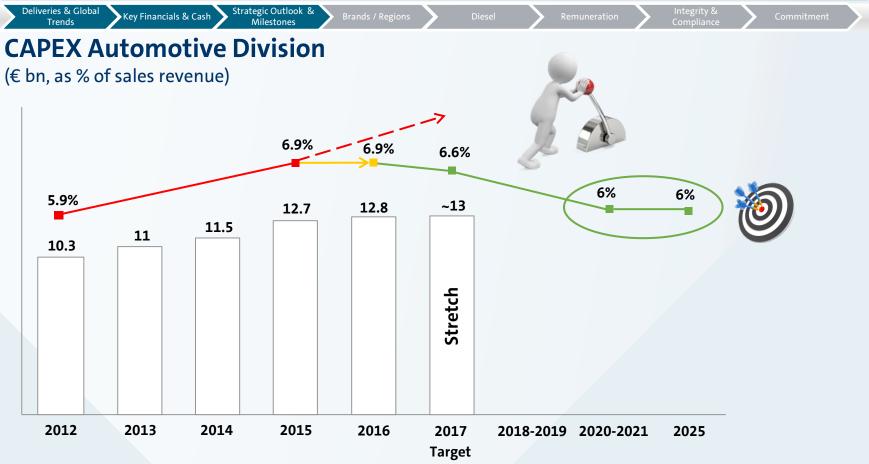
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# **Clear Financial Targets and Milestones**

Key financia	al targets	2016 Actual	2017 Targets	2020 Targets	2025 Targets
Operating retu Before special items	rn on sales	6.7%	6-7%	6.5-7.5%	7-8%
Return on inve		13.9%	11-13%	13-15%	>15%
Capex ratio Automotive Division		6.9%	6.6%	6% (2020/21)	6%
<b>R&amp;D cost ratio</b> Automotive Divison		7.3%	6.7%	6% (2020/21)	6%
<b>Cash</b> Automotive Division	a) Net Cashflow	€ 4.3 bn	negative	positive <sup>1)</sup>	positive <sup>1)</sup>
	b) Net Liquidity	€ 27.2 bn	> 15 bn	≥€ 20 bn	~10% of Group turnover

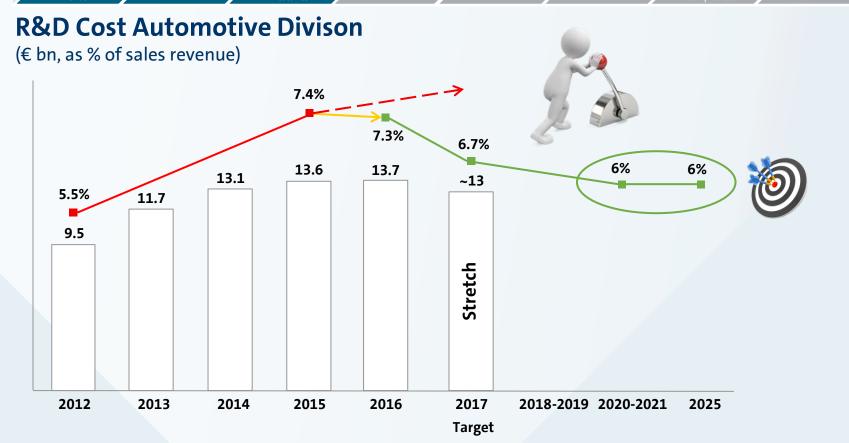
<sup>1)</sup> after considering a strategic target of 30% Payout Ratio based on Group profit after tax







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#### STRATEGY 2025 – INITIATIVES AT A GLANCE





Build mobility solutions business



Develop and expand attractive and profitable smart mobility offering



Build mobility solutions business



Improve operational excellence



Optimize business portfolio



Secure funding



Drive digital transformation



Create organization 4.0



Strengthen innovation power



Better integrated and strategic planning process





Key Financials & Cash

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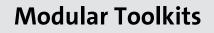
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## **Delivering on Core Principles**

Accountability Discipline Reduced Complexity Profitability



#### MQB



Modular Transverse Toolkit

#### **MNB**



Modular Light Commercial Vehicle Toolkit

#### MLB



Modular Longitudinal Toolkit

#### **MMB**



Modular Mid-engine Toolkit

#### **MSB**



Modular Standard

Drivetrain Toolkit

#### MEB



Modular Electric Toolkit

### **Product Line Organization**

(Example Volkswagen Brand)

► G1 – Small



▶ G2 – Compact



G3 – Mid- & Fullsize









### **Cascading Group Targets to Brands**

Group KPIs RoS Rol Capex R&D CF/Liquidity









Strategic Outlook & Milestones

Brands / Regions

## Status update

- ✓ Group Strategy "Together 2025" applied to Brands with KPIs
- **✓** KPIs committed in Planning Round
- **✓** Product line management implemented
- **✓** Dramatic decrease in number of derivatives / complexity
- ✓ Right vehicles with regional focus (e.g. SUV's in Europe, China and NA)
- ✓ "Zukunftspakt" for <a>





Deliveries & Global Trends Key Financials & Cash Milestones Strategic Outlook & Brands / Regions Diesel Remuneration Compliance Commitment

# **Overview Brand Targets (RoS, RoE)**

Return on Sales in %	2016	2017	2020	<u>2025</u>
Volkswagen Group	6.7	6.0-7.0	6.5-7.5	7.0-8.0
Volkswagen Brand	1.8	2.5-3.5	≥4	≥6
Audi	8.2	8-10	8-10	8-10
Porsche	17.4	>15	>15	>15
ŠKODA	8.7	7-8	6-7	≥7
Volkswagen Commercial Vehicles	4.1	3-4	4-5	>6
Truck & Bus Business <sup>1)</sup>				
Scania	9.5	c =	0.2)	- 2)
MAN Commercial Vehicles	2.3	6-7	9 <sup>2)</sup>	9 <sup>2)</sup>
Return on Equity (norm. 8%)	2016	2017	2020	2025
Volkswagen Financial Services	15.6%	14-16%	14-16%	20%

<sup>1)</sup> For peer-group analysis: Truck & Bus Business RoS is calculated as the sum of Scania and MAN Commercial Vehicles (equals ~6.1% in 2016)

<sup>2)</sup> Through-cycle Target



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# The "TRANSFORM 2025+" strategy will put the brand to the top of the automotive industry



<sup>\*</sup> Before special items



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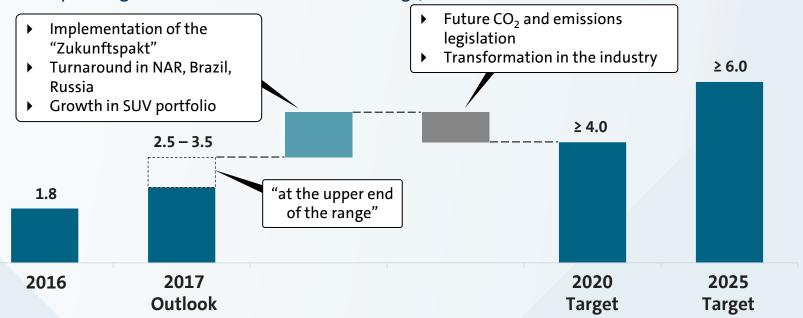
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## Result outlook for 2017 follows TRANSFORM 2025+ strategy path

(Growth in operating return on sales as % of net earnings)





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# Increase in competitiveness and safeguarding the future are the focus points of the Future Pact agreement

#### Working Group 1 Increase of productivity by 25% Reduction of plant costs **Production** Working Group 2 Increase of productivity by 25% Discontinuation of unprofitable products Components **Working Group 3** Reduction of hardware-oriented development work **Technical** Increased efficiency in development processes Development Working Group 4 Reduction of bureaucracy Administration

#### **Secure the Future**

- 4 additional models:
   2 conventional and 2 MFB vehicles
- Investments in:
  - Electric drive trains
  - Pilot facility battery cell
  - Battery system
- Competency/capacity increase in autonomous driving, electrification, connectivity etc.
- Creation of employment in new business segments

Reduction in workforce based on demographic curve



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## Volkswagen brand is planning a strong comeback in the USA

#### **Focus on US Core Segments**



**Atlas** 



Tiguan LWB



Jetta



Passat

#### Key measures

- Extend SUV offering, focus on US core segments (SUVs, sedans)
- Market-oriented pricing
- Market-oriented alignment to local standards and customer expectations
- Reduce material, product and fixed costs
- "Electrify America": infrastructure and locally produced cars from 2021





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### A product offensive will initiate a new growth phase in South America

#### Product offensive in South America



Polo Global



Polo Sedan Global



**Small SUV Global** 

#### Key measures

- Restructuring: reduce capacities and fixed costs
- Increase productivity, align products to local requirements
- Product offensive, €2.5 bn investment
- New brand positioning
- New growth strategy for Latin America





Dates: Start of Production

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#### 2017 will be shaped by a high product momentum





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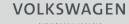
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The Volkswagen brand will implement Electro Architecture to make electric vehicles affordable and profitable



#### Key measures

- Concept determined by: customer benefit and package for cost-optimized implementation of e-components
- Electro Architecture: economies of scale from use of Electro Architecture across entire Group
- "Design for manufacturing": higher productivity, shorter manufacturing time
- Lower material and distribution costs
- Significant reduction in variants
- Early involvement of suppliers





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## The ID family shows the future direction of Brand Volkswagen



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## **Volkswagen Group** autonomous driving

Key Financials & Cash

- **SEDRIC** first Self-Driving Car in Volkswagen Group
- "Level 5": autonomous driving without steering wheel and pedals.
- Formation of Autonomous Intelligent Driving GmbH
- Target: until 2021

**Deliveries & Global** 

## Core challenges in the commercial vehicle industry ...

**Cyclical markets** 



Strong correlation to GDP in developed world

Not all regions hit by economic downturns at the same time

Further globalization



Local OEMs dominating in BRIC markets

Improving infrastructure, stronger regulations open opportunities for Volkswagen

Emission regulations



Europe with aggressive regulations, focus shifting to diesel lock-outs BRIC trailing behind, but with ambitious roadmap

Connectivity & digitalization



Platooning and partly-autonomous driving as transition solutions

Data management for customers and traffic of broad interest

After sales and new business opportunities



After sales increasingly important as alternative source of revenues

New business models (e.g. enhanced telematics) can stabilize revenues

Strategic Outlook & Milestones

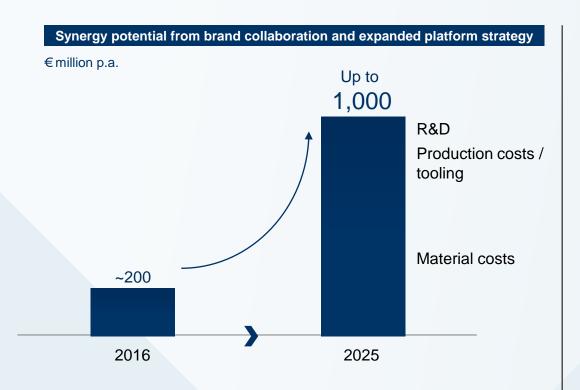
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## Long-term synergy potential will enable savings of up to €1 bn p.a.



# Key common powertrain platforms After-treatment Base engine **Transmission** Axles

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## Global expansion on track with Navistar alliance

16.8% equity stake in Navistar by way of capital **Equity investment** increase\* Companies to collaborate on technology for Strategic technology and powertrain systems, as well as other advanced supply cooperation technologies **Procurement joint venture** is pursuing joint global 3 Procurement joint venture sourcing opportunities 2 VW T&B representatives nominated to Navistar 4 Board of Directors. Joint Alliance Board to govern Governance overall alliance

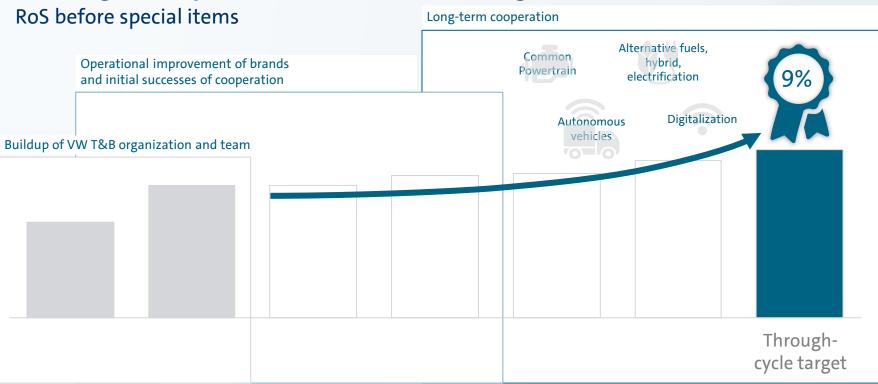
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## RoS target of 9 percent to be reached through combination of measures







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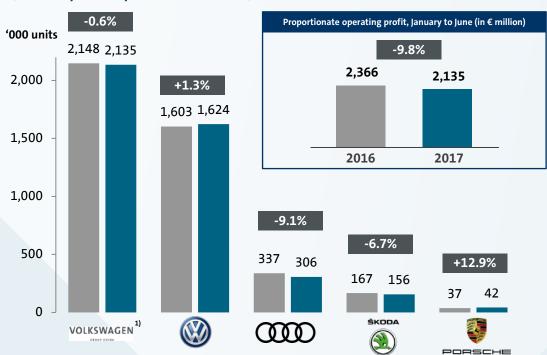
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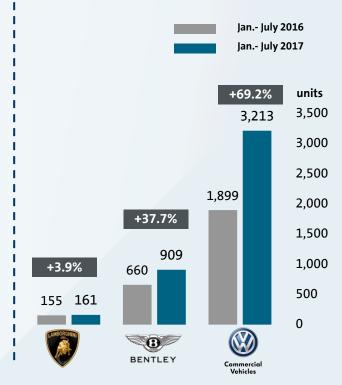
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## **Volkswagen Group China performance**

(January to July 2017 vs. 2016)









Deliveries & Global

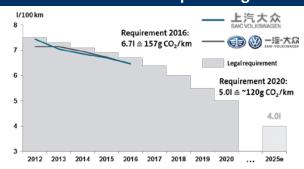
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## **Regulatory environment in China**

#### **CAFC** - Fuel consumption target



#### **China 6 regulation**

Emission regulation China 6 for gasoline engines

Implementation on national level for C6a from July 2020, for C6b from July 2023

Beijing and Shanghai may start with similar regulation in 2018 and other key regions in 2019

#### MIIT proposal for NEV credit system 1)

NEV andit point natio	2017	2018	2019	2020
NEV credit point ratio	None	8%	10%	12%

#### **NEV Credit Point Attribution per NEV Type**

	BEV			PHEV	FC	EV	
E-Range (in km)	80 - 150	150 - 250	250 - 350	>350	>50	250 - 350	>350
Credit Point	2	3	4	5	2	4	5

#### **NEV** subsidies scheme

**New Requirement** on national subsidies for NEVs

- raise the entry threshold
- may be adjusted dynamically

Direct national subsidy (20% reduced in 2017)

(up to 44,000 RMB for BEV and 24,000 RMB for PHEV)

Additional subsidies from local provinces (≤50% of national subsidy)

Simplified schematic overview.

45





**Deliveries & Global** 

Key Financials & Cash

Strategic Outlook &

Brands / Regions

## We will be prepared to deliver around 400,000 NEVs by 2020 and 1,500,000 by 2025

#### **Introduction of locally produced NEV**

**Mass market BEV cooperation** 

#### Phase 1

Plug-in hybrids based on current toolkits









#### JAC 江淮汽车

#### Phase 2

Pure electric vehicles based on current toolkits









#### Phase 3

Pure electric vehicles based on scalable electric toolkit









Strategic Outlook & Milestones

Brands / Regions

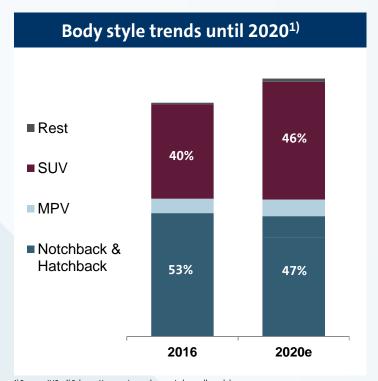
Diese

Remuneratior

Integrity & Compliance

Commitment

## New product offering with an expanded SUV offering 1)



#### New vehicle launches 2017 and to follow<sup>2)</sup>



1) Source: IHS 2) Schematic overview – does not show all models





## **Special Items: Diesel related and other**

(In € bn)	Diesel		Other		Total
2015	Legal Other items	7.0 9.2 <b>16.2</b>	Restructuring:  Truck Business  Passenger Cars South America  Airbags Takata	0.2 0.2 0.3 <b>0.7</b>	16.9
2016	Mainly legal risks	6.4	Scania Anti-Trust Proceedings Others	0.4 0.7 <b>1.1</b>	7.5
Total to date		22.6		1.8	24.4

No material special items in H1 2017. A significant amount of the Diesel dollar-related provisions are hedged and a further substantial amount of the provisions have been utilized as we had cash outflows of around €3bn in Q4 2016, around €5bn in Q1 2017 and around €7bn in Q2.





Key Financials & Cash

Strategic Outlook & Milestones

Brands / Regions

Diesel

Remuneration

Integrity &

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## Technical solution in Europe/RoW simple and relatively easy to implement



#### **Predominantly software-only solution**



- Technical solution already generally confirmed for all concepts by KBA<sup>1</sup>
- Gradual approval of clusters after cluster-specific KBA inspection<sup>1</sup>
- Software update in < 30 min. for 2.0L and 1.2L TDI; also simple, very cost-effective hardware solution "flow rectifier" for 1.6L TDI in < 60 min.</li>

Almost 5.9m units have been updated (status 31<sup>th</sup> August 2017)

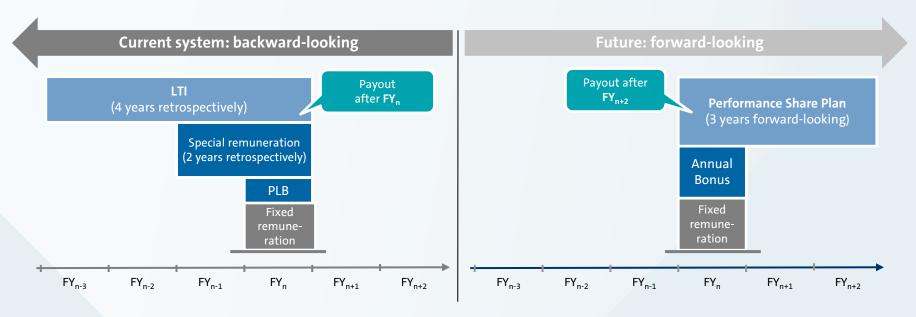
**Update status** 

<sup>&</sup>lt;sup>1</sup> KBA approval relevant for EU28 and ECE user states (e.g., Turkey)





## The new remuneration system is designed to be completely forward-looking



Adjusted recommendation of no. 4.2.3 sec. 2 German Corporate Governance Code

"Variable remuneration components shall generally be based on a multi-year assessment, which shall be materially related to the future."





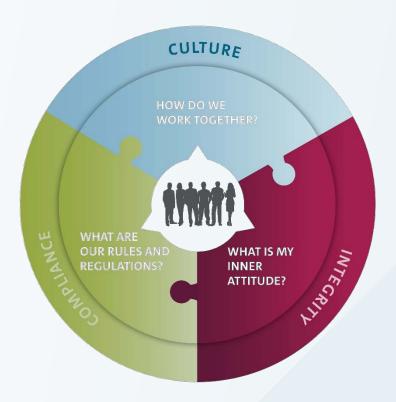
## The new remuneration system harmonizes the interests of different stakeholder groups

- ✓ ... is based on clear remuneration policy guidelines
- ✓ ... constitutes a core element of the realignment of the Group
- ✓ ... integrates strategic objectives of the TOGETHER strategy 2025
- ✓ ... is capital market-oriented and reflects human resource-related transformation objectives
- ✓ ... sets ambitious objectives for sustainable corporate development
- ✓ ... incorporates a **higher long-term orientation**
- ✓ ... reflects no past events and is therefore completely forward-looking
- ... is based on a transparent target remuneration approach
- ✓ ... incorporates a **total cap noticeably lower** than the individual caps
- ✓ ... is transparent and is easy to comprehend
- ✓ ... is common market practice and conforms to regulatory requirements





## Integrity, Compliance & Culture: a three-dimensional approach for change



Deliveries & Global Trends

Key Financials & Cash

Strategic Outlook & Milestones

Brands / Regions

Diesel

Remuneration

Integrity & Compliance

Commitmen

## Integrity, Compliance & Culture: a selection of three current activity areas

1. Implementation of Holistic Integrity Programme:



Six action fields form the basis for a holistic integrity programme:



2. Evolution of Group Compliance:



Three areas were defined:

- 1. Development of Group Compliance Values
- 2. Clear definition of Group Compliance Objectives
- 3. Adjustment of Group Compliance structure

**Compliance scope:** 



3. Development of Code of Cooperation:



Mutual rules and guidelines of working together were developed:

- Cross functional
- Aims at corporate culture
- Includes all brands





Deliveries & Global Trends

Key Financials & Cash

Strategic Outlook & Milestones

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Diesel

Remuneration

Integrity & Compliance

Commitmer

## Implementation of a Holistic Integrity Programme: Six action fields form the basis for a holistic integrity programme

Dialogue and

Strengthening the culture of integrity

alization

ommunications

Sounding

**Programm** 

Reporting and

Confirmation of Effectiveness

Leadership-

Programme

Processes and

Instruments

#### DIALOGUE AND COMMUNICATION

"Talk & Drive. Integrity moves Volkswagen"

Communication surrounding the issue of integrity with focused involvement of employees.
Continuous visibility and accessibility of the issue of integrity.

#### SOUNDING BOARD PROGRAMME

"Knowing where the action is!"

Voluntary ambassadors from all divisions and hierarchies.

Workforce perspective taken into account.

#### LEADERSHIP PROGRAMME

"Role model for integrity? Boss's matter!"

Intensive measures for all managers from Team Leader to Top Management.

#### PROCESSES AND INSTRUMENTS

"Promote self-responsibility"

Anchoring integrity in existing processes (e.g. personnel).

#### INTERNATIONALIZATION

"Integrity as the basis of Volkswagen Group"

Planned extension of the integrity initiative to brands, selected companies, regions and factory sites.

#### REPORTING AND CONFIRMATION OF EFFECTIVENESS

"Enquiring what gets across"

Regular monitoring of the impact of measures used as part of the integrity initiative.





### In Summary:



We know we have to earn your trust!



We are only promising what we have commitments for!



We will improve our targets once we make visible progress!



We have a plan and strongly believe in it!



Deliveries & Global Trends

Key Financials & Cash

Strategic Outlook & Milestones

Brands / Regions

Diesel

Remuneration

Integrity & Compliance

Commitment

### **Investor Relations Team**



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Telephone: + 86 10 6531 4732



### New remuneration system for the Board of Management 2017

#### Functionality of determining the annual bonus amount Target achievement Target amount **Payment** Corporate bonus Performance factor amount (€1,350,000, or x €3,045,000 for the (Cap: 180%\* Multiplier Two operational KPIs (each 50%) Chairman of the Board of of the target amount) (target achievement 0 - 150%) (0.8 - 1.2)Management) Individual Transformation of staff into new KPI (targets) separate for areas of activity Individual targets shall be = task for the agreed annually in advance every member of the Board of entire Board of with every member of the Management **Board of Management** Management The transformation of staff 50% operating profit incl. China 50% operating return on sales (ROS) shall be measured based on the "HR transformation score" 150% 150% 100% 100%

ROS in %

25

17 Operating profit of VW Group incl. China (€ billion) 50%

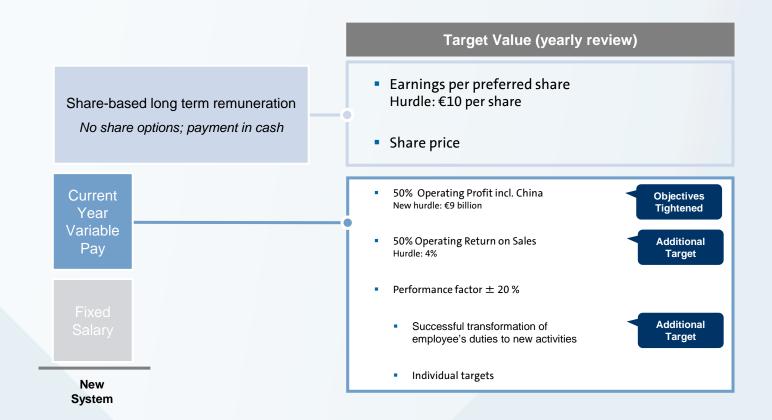
Targets shall be reviewed and, if

necessary, adjusted by the Supervisory Board on a regular basis

<sup>\*</sup> Cap of 180% arises from 150% of the maximum financial target achievement and a performance factor up to a maximum of 1.2



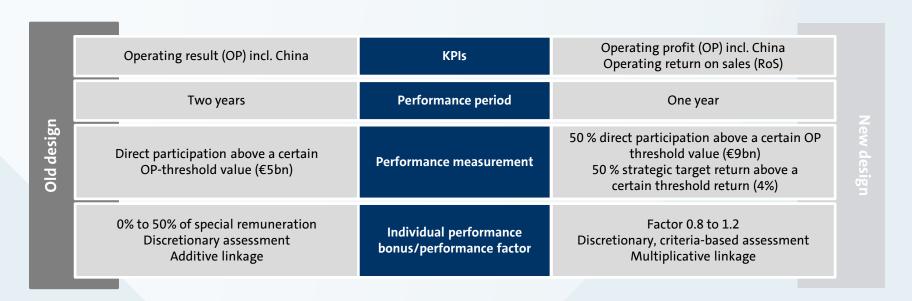
## Target Values take into account Shareholder and Employee interests





## The annual bonus is based on the Operating Profit incl. China and the Return on Sales; the payment amount is adjusted by a performance factor

#### **Annual bonus**





## The Performance Share Plan ensures an orientation towards a sustainable corporate development

#### **Performance Share Plan**

	_			
	Multiple-year bonus	Plan type	(Virtual) Performance Share Plan	
design	Top customer satisfaction, top employer, sales volume, Profit before Tax return	Key performance indicators	Earnings per share (EPS)	
Old des	4 sub-indices with a total of 10 indicators, threshold: 1.5 % return on sales	Calibration/calculation	€10 EPS = 50 % of shares €20 EPS = 100 % of shares €30 EPS = 150 % of shares	363.8
	Four years backward-looking	Performance period	Three years forward-looking	



## The payout amount depends on the development of the share price and the EPS target achievement

#### **Performance Share Plan**

Functionality: virtual shares granted; quantity changes depending on the EPS-target achievement

#### Grant Performance period **Payout** FY n+1 FY n+2 FY n Performance measurement

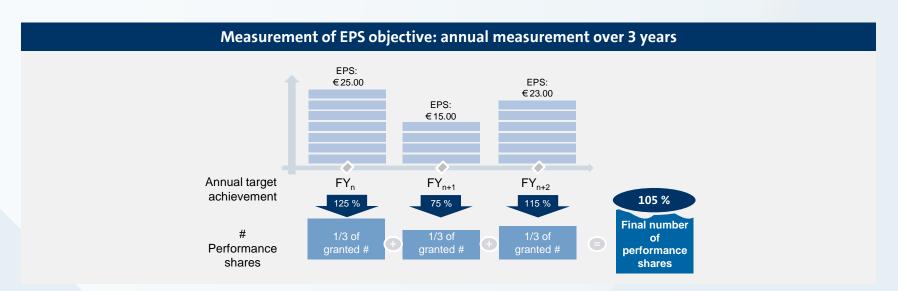
- Conversion of contractually defined target value in virtual preferred shares based on the share price at grant
- Share price at grant is defined as the average closing price of the last 30 trading days before the grant
- Target definition for EPS (100 % target achievement at an EPS of €20)

- Value of shares changes based on the share price development
- Number of shares changes based on the EPS target achievement (annual "lock-in")

- Determination of the final number of virtual shares based on the target achievement
- Determination of the closing price (equal to the average closing price of the last 30 trading days before the end of the performance period)
- Payout in cash incl. dividend equivalents for the final number of shares
- Caps: 150 % target achievement, max. payout of 200 % of target value



## Achievement of the EPS objective is measured annually over the three-year term of the tranches



- Annual EPS performance measurement for 1/3 of the respective virtual performance shares granted
- Incentive effect throughout the plan term



## **Volkswagen Investor Update**

Volkswagen AG

Ulrich Hauswaldt – Group Investor Relations Martin Büdke – Capital Markets & Rating

Volkswagen Bank GmbH

**Katja Hauer – Investor Relations** 

Dirk Bauer – Head of Debt Capital Markets & Corporate Rating

#### **VOLKSWAGEN FINANCIAL SERVICES**

THE KEY TO MOBILITY



# The Key to Mobility Creating Value with Financial Services

Investor Update –

Volkswagen Bank GmbH & Volkswagen Financial Services AG

#### **VOLKSWAGEN FINANCIAL SERVICES**

THE KEY TO MOBILITY

### **Disclaimer**

These statements may be spoken or written and can be recognized by terms such as "expects", "anticipates", "intends", "plans", "believes", "seeks", "estimates", "will" or words with similar meaning. These statements are based on assumptions relating to the development of the economies of individual countries, and in particular of the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given involve a degree of risk, and the actual developments may differ from those forecast. The Volkswagen Group currently faces additional risks and uncertainty related to pending claims and investigations of Volkswagen Group members in a number of jurisdictions in connection with findings of irregularities relating to exhaust emissions from diesel engines in certain Volkswagen Group vehicles. The degree to which the Volkswagen Group may be negatively affected by these ongoing claims and investigations remains uncertain.

Consequently, a negative impact relating to ongoing claims or investigations, any unexpected fall in demand or economic stagnation in our key sales markets, such as in Western Europe (and especially Germany) or in the USA, Brazil or China, will have a corresponding impact on the development of our business. The same applies in the event of a significant shift in current exchange rates relative to the US dollar, sterling, yen, Brazilian real, Chinese renminbi and Czech koruna.

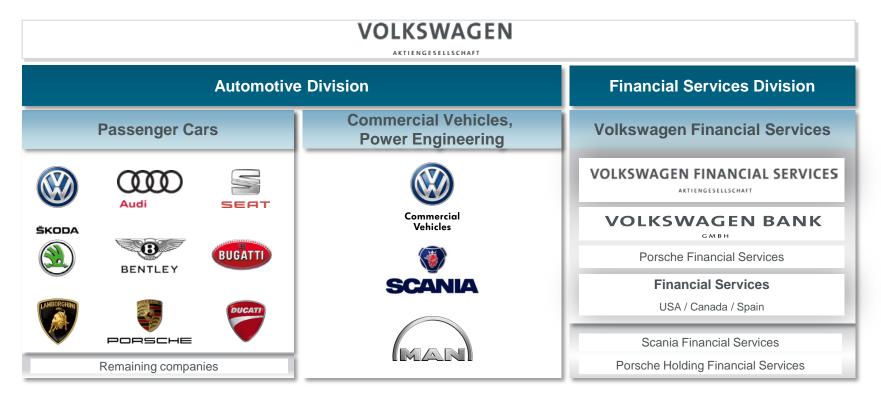
If any of these or other risks occur, or if the assumptions underlying any of these statements prove incorrect, the actual results may significantly differ from those expressed or implied by such statements.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.

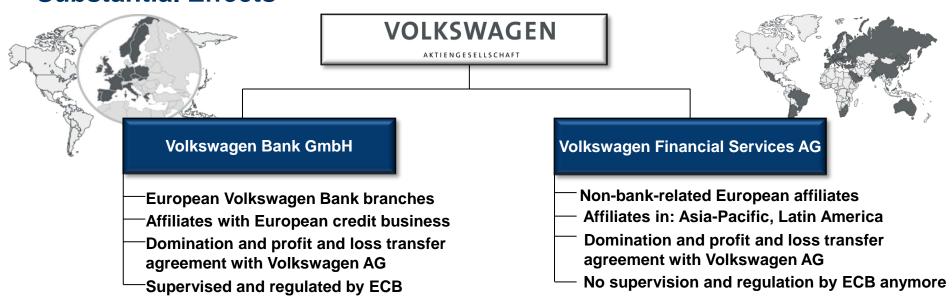
Under the brand "Volkswagen Financial Services – the key to mobility" the subsidiaries of Volkswagen Financial Services AG as well as its sister company Volkswagen Bank GmbH render various services under the joint sign "Volkswagen Financial Services". Such services are banking services (through Volkswagen Bank GmbH), leasing services (through Volkswagen Leasing GmbH), insurance services (through Volkswagen Versicherung AG, Volkswagen Autoversicherung AG) as well as mobility services (inter alia through Volkswagen Leasing GmbH). In addition, insurance products of other providers are offered.

### **Volkswagen Group – Leveraging the strength of the three pillars**



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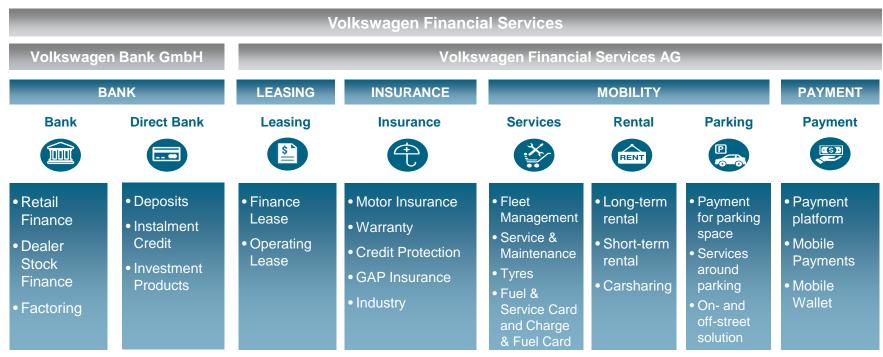
## Optimized structure for Financial Services Business (starting 01.09.2017) Substantial Effects



#### Advantages:

- Optimized capital requirement
- Reduced complexity & improved transparency
- Supports future growth path

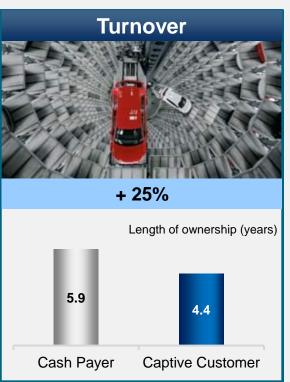
## We offer the whole range of services under one roof\*

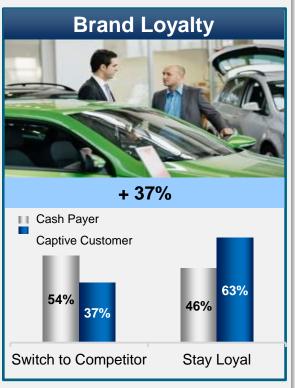


<sup>\*</sup>Displayed portfolio depends on the market; products offered or mediated by different operative subsidiaries.

## **Strong Benefits for Automotive through Captive**







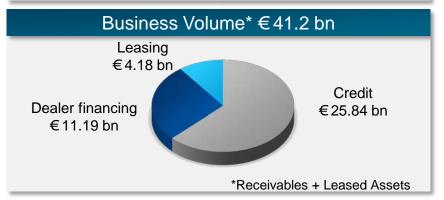
Source: AKA – Automobilbanken 2016, Study of puls Marktforschung GmbH

#### **VOLKSWAGEN FINANCIAL SERVICES**

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## At a Glance (06/30/2017)

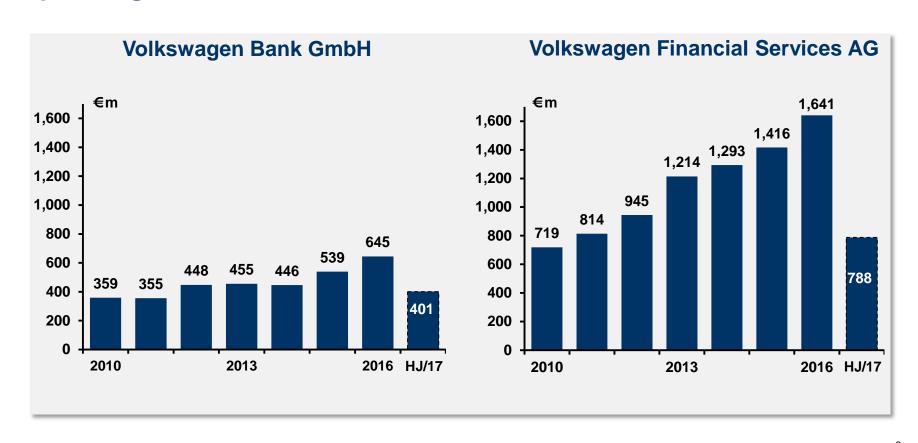
Volkswagen Bank GmbH				
Total assets	€57.9 bn			
Equity	€8.1 bn			
Customer deposits	€33.65 bn			
Operating profit	€401 m			
Employees	1,305			
Contracts (units)	3.1 m			



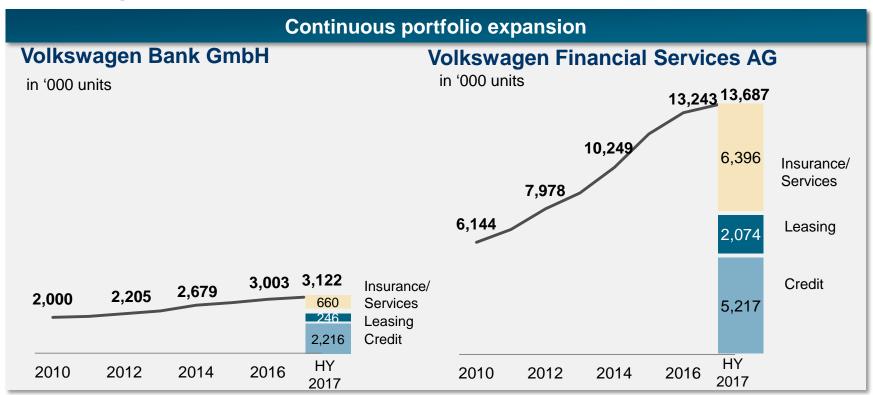
Volkswagen Financial Services AG				
Total assets	€134.0 bn			
Equity	€18.2 bn			
Customer deposits	€34.35 bn			
Operating profit	€788 m			
Employees	11,926			
Contracts (units)	13.7 m			



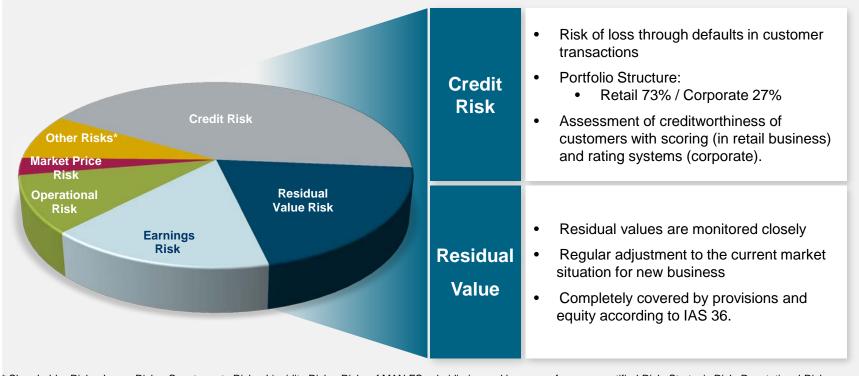
## **Operating Income**



## **Contract portfolio**



## Risk management Volkswagen Financial Services AG (31.12.2016)



<sup>\*</sup> Shareholder Risk + Issuer Risk + Counterparty Risk + Liquidity Risk + Risks of MAN FS subsidiaries and lump sum for non-quantified Risk: Strategic Risk, Reputational Risk

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# **Residual Value Development in EU 5**











Uncertainty about the development of residual values of cars with diesel engines in general across the industry due to several developments. Currently no significant effects out of the normal bandwith.

Currently no significant effects out of the normal bandwith.

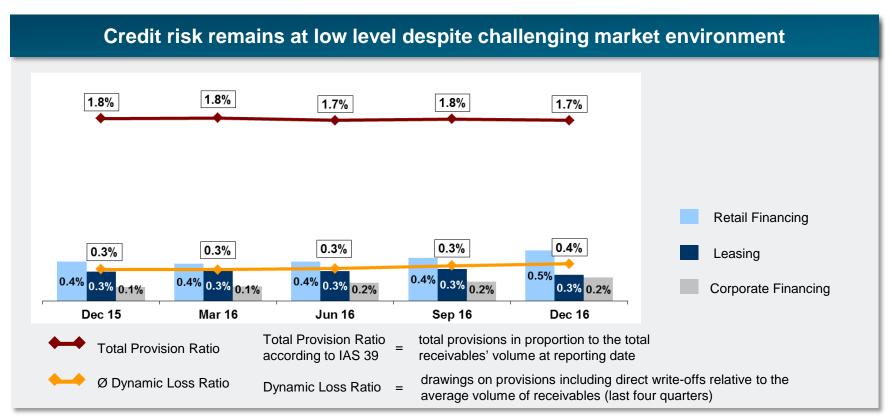
Development of Diesel residual values within the normal range. Diesel market share decreasing.

Further decreasing of diesel market share. Diesel used car markets on a stable niveau.

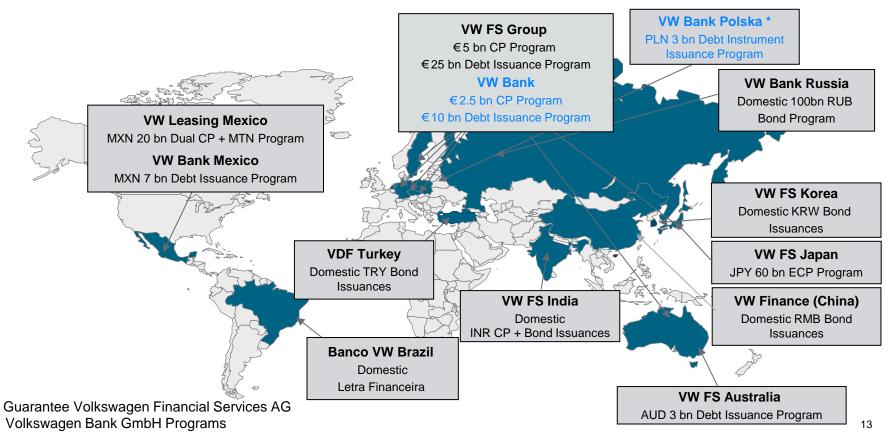
Sales values of diesel engines very stable in the last 6 month.

- The market share of Diesel cars is decreasing across Europe.
- > As of today a dramatic erosion of diesel residual values cannot be seen. External data providers such as DAT confirm this.
- From today's perspective it is way too early, to finally determine if this is a short-term effect or a lasting trend.
- Development of residual value risks continues to be closely monitored.
- With respect to new business Volkswagen Financial Services further does not expect longterm effects on residual values.

# Volkswagen Financial Services AG – Credit Risks as of 31.12.2016

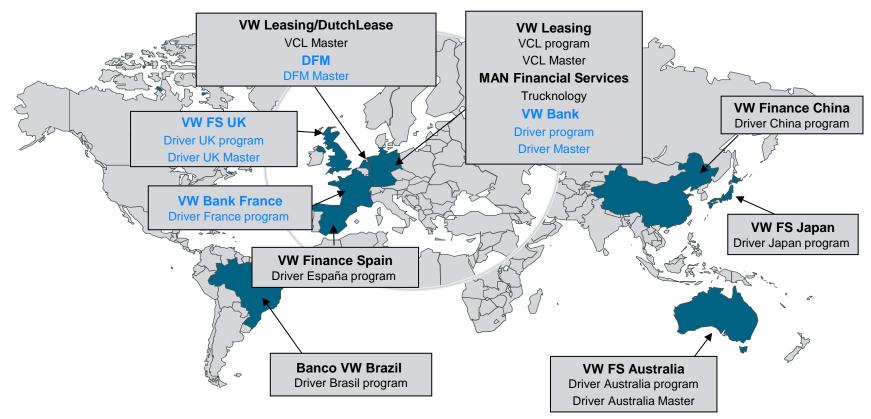


# **Worldwide Capital Market Activities**



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## **Worldwide ABS Activities**



## Recent Public DCM and ABS Deals 2017

(Volkswagen Financial Services AG and Volkswagen Bank GmbH)

Volkswagen Bank GmbH **Capital Market** Volkswagen Financial Services AG (SSD): 02/2017 EUR ~900m, due 2020, 2022, 2024 Volkswagen Financial Services Australia Pty: 04/2017, AUD 500m, due 04/2020 Volkswagen Finance (China): 05/2017, RMB 4bn, due 05/2020 **Volkswagen Financial** Volkswagen FPL (India): 06/2017, INR 1.5bn, due 06/2019 & due 06/2020 **Services AG** Volkswagen Leasing S.A., Mexico: 06/2017, MXN 2bn, due 06/2020 Banco Volkswagen S.A., Brasilien: 05/2017, BRL 500m, due 05/2019 Volkswagen Leasing GmbH: EUR 3.5bn 06/2017, due 06/19, 06/21 & 12/24 Volkswagen Financial Services N.V.: GBP 850m, 04/2017, due 04/2021 & 04/2025 Securities Driver UK five (Volkswagen Financial Services UK): GBP 370m (03/2017) Volkswagen Bank GmbH Driver France three (Volkswagen Bank GmbH): EUR 470m (04/2017)

Driver Espana four (Volkswagen Finance S.A.): EUR 1.0bn (05/2017)

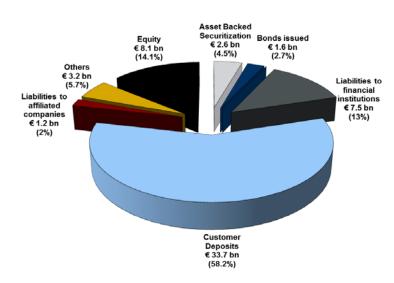
**Volkswagen Financial** Services AG

sset-Backed

- Driver Japan six (Volkswagen Financial Services Japan): JPY 60bn (02/2017)
- Driver Australia four (Volkswagen Financial Services Australia): AUD 500m (05/2017)
- Driver China six (Volkswagen Finance (China) Co.): RMB 3.2bn (05/2017)

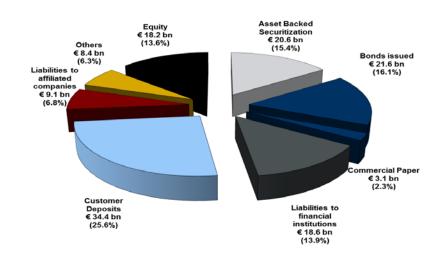
# Strategic Funding Allocation as of 30 June 2017

#### Volkswagen Bank GmbH



Total €57.9 bn

### **Volkswagen Financial Services AG**



Total €134.0 bn

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# The world keeps turning | Focus on additional topics

## **Digitalization**





**Used Car Business** 



Operational Excellence

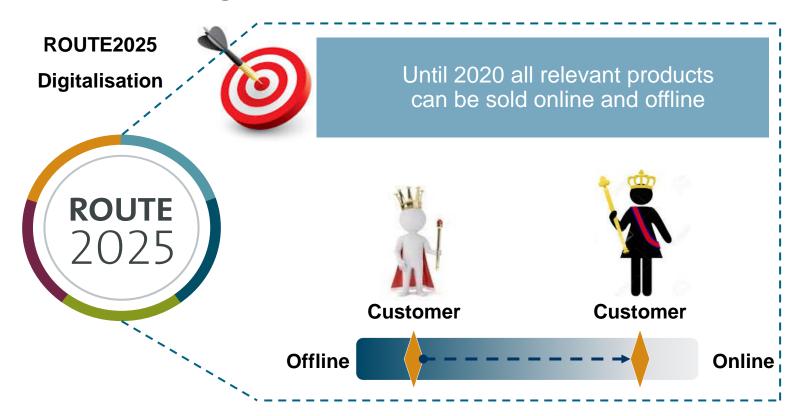




Growth Market China

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# **Digitalisation: Our target**



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## **Outlook**

## Volkswagen Bank GmbH (Half-Yearly Financial Report 2017)

We expect the operating profit (including positive nonrecurring items) for fiscal year 2017 to exceed the level achieved in fiscal year 2016.

(This forecast is based on the current corporate structure of Volkswagen Bank GmbH and does not take into account any future changes that may result from the restructuring program that has been initiated.)

## Volkswagen Financial Services AG (Half-Yearly Financial Report 2017)

It is expected that the operating profit for fiscal year 2017 will reach at least the level of the operating profit achieved in fiscal year 2016 after adjustment for non-recurring items, which included support payments from the Volkswagen Group in connection with the diesel issue.

(This forecast is based on the current corporate structure of Volkswagen Financial Services AG and does not take into account any future changes that may result from the restructuring program that has been initiated.)

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## **Contact**



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Tel.: +49 531 212 3882 dirk.bauer@vwfs.com

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# Thank You.

Volkswagen Bank GmbH Gifhorner Str. 57 38112 Braunschweig Germany

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# Volkswagen Bank GmbH Key data 2013 – HY 2017 (IFRS)

	2013	2014	2015	2016	HY 2017
Portfolio ('000)	2.351	2.565	2.767	3.002	3.122
Retail + Leasing receivables (€ mn)	22.220	23.887	25.814	27.954	29.066
Dealer financing (€mn)	7.973	8.928	10.302	10.538	11.193
Customer deposits (€mn)	23.140	25.252	27.877	35.666	33.650
Employees	1.241	1.123	1.185	1.293	1.305
IFRS profit before tax (€ mn)	459	464	575	669	412

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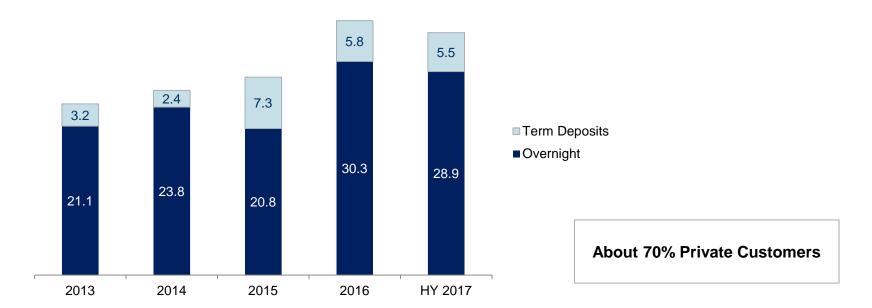
# **Volkswagen Financial Services AG**

Key data 2013 - HY 2017 (IFRS)

	2013	2014	2015	2016	HY 2017
Portfolio ('000)	8,848	10,249	12,081	13,244	13,687
Retail + Leasing receivables (€ mn)	65,127	76,749	83,351	90,666	94,057
Dealer financing (€mn)	11,082	12,625	13,967	14,638	15,489
Customer deposits (€mn)	24,286	26,224	28,109	36,149	34,351
Employees	9,498	11,305	11,746	11,819	11,926
IFRS profit before tax (€mn)	1,315	1,317	1,513	1,650	796

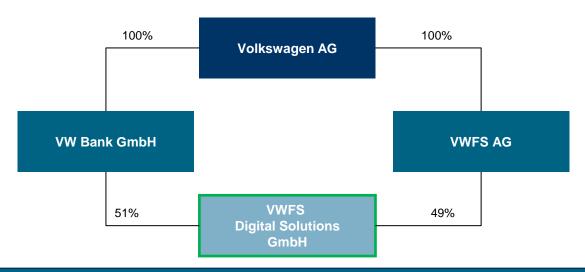
# **Development of Customer Deposits**

#### in €bn



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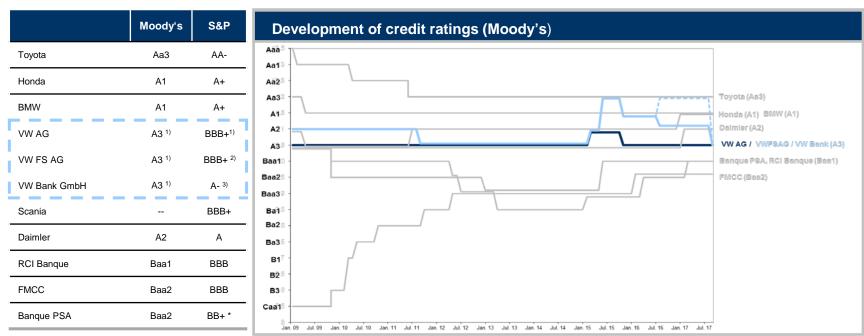
# Volkswagen Financial Services Digital Solution GmbH (VW FS DS) Target Structure & Status



#### **Structure and Business Activities**

- Shareholders of Volkswagen Financial Services Digital Solutions GmbH are Volkswagen Bank GmbH (51%) and Volkswagen Financial Services AG (49%)
- VW FS DS will provide services exclusively for Volkswagen Bank GmbH and Volkswagen Financial Services AG
- Business activities concentrated within VW FS DS largely comprise of IT, Customer Services, Process Management and Internal Services.

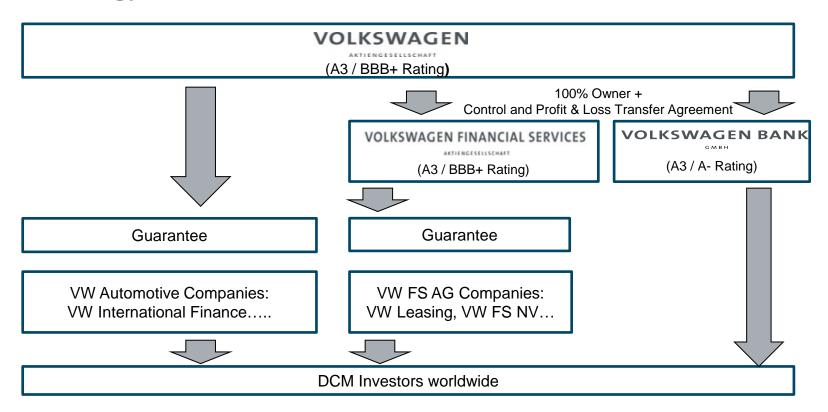
# Rating History (09/05/2017) - Moody's



1) Outlook: negative 2) Bonds are senior subordinated rated BBB 3) Bonds are senior subordinated rated BBB+ \* withdrawn at bank's request

Volkswagen Financial Services AG has a solid and stable rating history.

# DCM Strategy VW Automotive and VW Financial Services AG









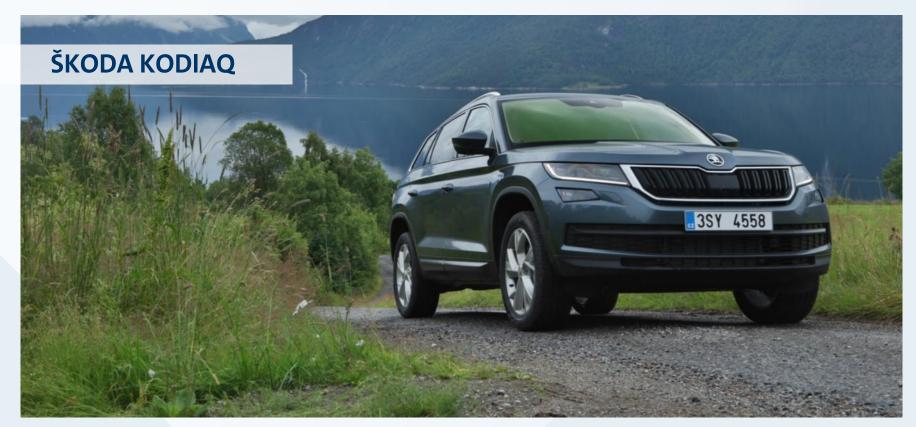








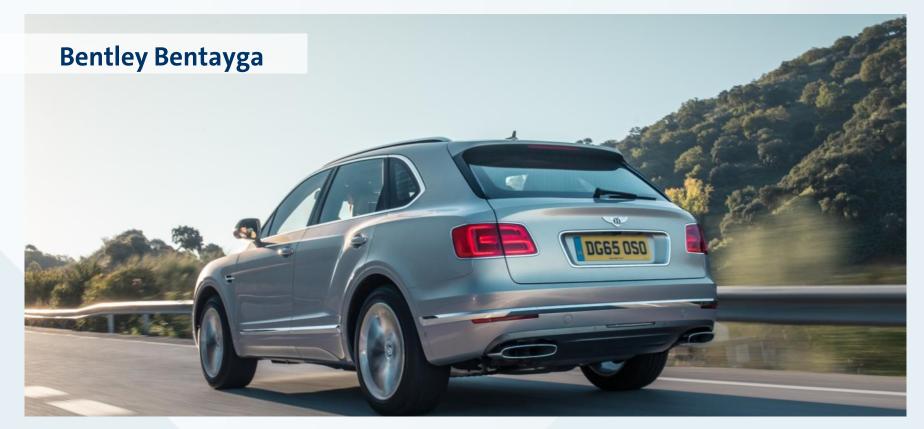
## VOLKSWAGEN



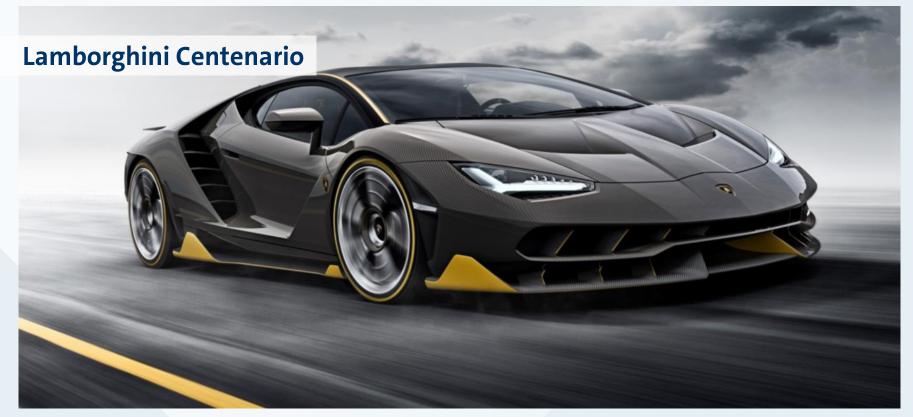


























# **VOLKSWAGEN**

AKTIENGESELLSCHAFT

We are redefining mobility.

# **Volkswagen Group**

Ulrich Hauswaldt, Martin Büdke, Katja Hauer, Dirk Bauer

Volkswagen AG, Volkswagen Financial Services

Debt Investor Update, Frankfurt, 13th September 2017