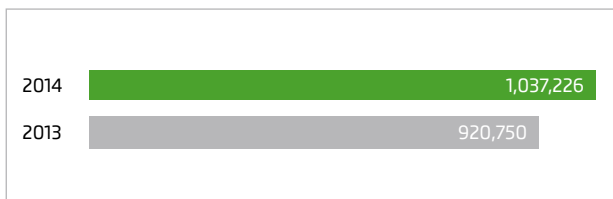


**ŠKODA**

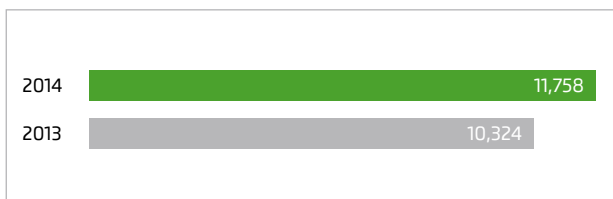


# Key Figures 2014

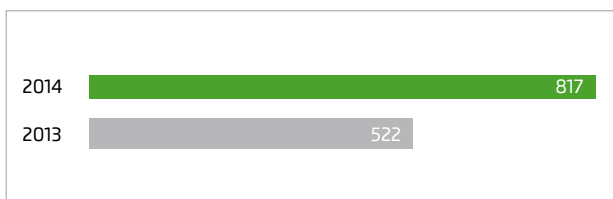
## ŠKODA AUTO Group - Deliveries to customers year-on-year



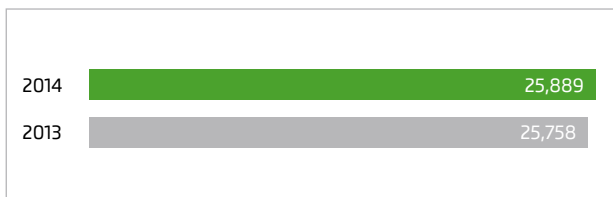
## ŠKODA AUTO Group - Sales revenues year-on-year (EUR million)



## ŠKODA AUTO Group - Operating profit year-on-year (EUR million)



## ŠKODA AUTO Group - Number of employees year-on-year\*



\* Number of employees as at 31 December excl. temporary staff, incl. apprentices.

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(EUR million)
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(1. 1. – 31. 12. 2014)
- 12 Deliveries to customers by region
- 12 Deliveries to customers – largest markets
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These key financial data include only selected financial information. To obtain a true and fair view of the financial position of the Company, of its financial performance, and of its cash flows, users shall refer to the financial statement included in the Annual Report 2014.

## ŠKODA product portfolio



## Company workforce

### ŠKODA AUTO Company - permanent employees

of which:

- Mladá Boleslav plant
- Vrchlabí plant
- Kvasiny plant

ŠKODA AUTO Company - apprentices

### ŠKODA AUTO Company - employees total\*

\* Number of employees as at 31 December, excluding temporary staff, including apprentices.

ŠKODA Octavia

ŠKODA Octavia Combi

ŠKODA Roomster



ŠKODA Yeti

**31. 12. 2014**

**31. 12. 2013**

**2014/2013**

**23,748**

**23,689**

**0.2%**

19,754

19,560

1.0%

754

755

- 0.1%

3,240

3,374

- 4.0%

883

859

2.8%

**24,631**

**24,548**

**0.3%**

## Key Figures and Financial Results according to IFRS (EUR million)\*

### Income Statement

Sales revenue	EUR million
Gross profit	EUR million
	% of revenues
Operating profit	EUR million
	% of revenues
Profit before income tax	EUR million
Profit before income tax-to-revenues ratio	%
Profit for the year	EUR million
Profit for the year-to-sales ratio	%

### Other Key Figures

Investment (without capitalised development expenses)	EUR million
R & D expenditure	EUR million
Net liquidity	EUR million

\* Presentation currency of ŠKODA AUTO Group is the Czech crown (CZK).  
The items reported in EUR were translated from CZK at exchange rates of the European Central Bank according to methodology of the Volkswagen Group.

## ŠKODA AUTO Group

2014

2013

11,758

10,324

1,872

1,538

15.9

14.9

817

522

7.0

5.1

775

536

6.6

5.2

665

455

5.7

4.4

698

741

471

329

2,065

1,472

# ŠKODA production worldwide

## Production of ŠKODA cars

Fabia\*

Fabia Combi

### **Fabia total**

Rapid\*

Rapid Spaceback

### **Rapid total**

Roomster

Roomster Praktik

### **Roomster total**

Octavia\*

Octavia Combi

### **Octavia total**

### **Yeti\***

Superb\*

Superb Combi

### **Superb total**

## **Total ŠKODA brand**

## ŠKODA brand production worldwide

### **Total ŠKODA Pune**

### **Total ŠKODA Bratislava**

### **Total ŠKODA China**

## **Total ŠKODA worldwide**

\* including kits shipped to foreign production plants outside the ŠKODA AUTO Company



2014	2013	2014/2013
103,548	110,881	- 6.6%
38,997	47,505	- 17.9%
<b>142,545</b>	<b>158,386</b>	<b>- 10.0%</b>
64,013	51,321	24.7%
57,792	18,542	> 100%
<b>121,805</b>	<b>69,863</b>	<b>74.3%</b>
27,728	29,338	- 5.5%
2,255	2,087	8.0%
<b>29,983</b>	<b>31,425</b>	<b>- 4.6%</b>
120,661	119,920	0.6%
156,742	108,541	44.4%
<b>277,403</b>	<b>228,461</b>	<b>21.4%</b>
<b>88,693</b>	<b>74,658</b>	<b>18.8%</b>
21,772	21,442	1.5%
37,209	33,883	9.8%
<b>58,981</b>	<b>55,325</b>	<b>6.6%</b>
<b>719,410</b>	<b>618,118</b>	<b>16.4%</b>
<b>10,887</b>	<b>15,310</b>	<b>- 28.9%</b>
<b>41,974</b>	<b>42,971</b>	<b>- 2.3%</b>
<b>277,138</b>	<b>255,222</b>	<b>8.6%</b>
<b>1,049,409</b>	<b>931,621</b>	<b>12.6%</b>

## Portfolio of models manufactured worldwide (1. 1. - 31. 12. 2014)

	Citigo	Fabia
Mladá Boleslav (Czech Republic)		●
Kvasiny (Czech Republic)		
Bratislava (Slovakia)	●	
Kaluga (Russia)		●
Nizhny Novgorod (Russia)		
Aurangabad (India)		
Pune (India)		
Anting (China)		●
Yizheng (China)		
Ningbo (China)		

**Rapid**

**Roomster**

**Octavia**

**Yeti**

**Superb**

**Seat**

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## Deliveries to customers by region

	Deliveries to customers (vehicles)	
	2014	2013
Central Europe*	149,874	126,481
Eastern Europe	119,186	125,359
Western Europe	413,184	369,598
Overseas/Asia	354,982	299,312
<b>Total ŠKODA brand</b>	<b>1,037,226</b>	<b>920,750</b>

\* including the Czech Republic \*\* total markets

## Deliveries to customers - largest markets

### Total ŠKODA brand

China

Germany

Russia

Great Britain

Czech Republic

Poland

France

Austria

Netherlands

Switzerland

Belgium

Spain\*

Slovakia

India

Israel

\* excluding the Canary Islands

Change in %	% share of passenger car market**	
	2014	2013
18.5%	19.8%	19.1%
- 4.9%	4.2%	3.9%
11.8%	3.4%	3.2%
18.6%	1.3%	1.1%
<b>12.7%</b>	<b>1.4%</b>	<b>1.3%</b>

Deliveries to customers (vehicles)	Change in %	
	2014	2013
<b>1,037,226</b>	<b>920,750</b>	<b>12.7%</b>
281,412	226,971	24.0%
149,538	136,415	9.6%
84,437	87,456	- 3.5%
76,027	66,029	15.1%
70,200	60,042	16.9%
46,650	38,710	20.5%
21,054	20,400	3.2%
20,487	20,073	2.1%
18,567	13,597	36.6%
17,820	16,984	4.9%
17,807	15,482	15.0%
17,783	13,421	32.5%
16,402	14,827	10.6%
15,538	22,563	- 31.1%
15,118	14,387	5.1%

## Deliveries to customers by model

### **Citigo**

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Fabia

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Fabia Combi

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### **Fabia total**

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Rapid

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Rapid Spaceback

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### **Rapid total**

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Roomster

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Roomster Praktik

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### **Roomster total**

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Octavia

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Octavia Combi

---

### **Octavia total**

---

### **Yeti**

---

Superb

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Superb Combi

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### **Superb total**

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### **Total ŠKODA brand**

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<b>2014</b>	<b>2013</b>	<b>2014/2013</b>
<b>42,494</b>	<b>45,225</b>	<b>- 6.0%</b>
118,975	152,248	- 21.9%
41,543	49,741	- 16.5%
<b>160,518</b>	<b>201,989</b>	<b>- 20.5%</b>
148,991	95,787	55.5%
72,372	7,994	> 100%
<b>221,363</b>	<b>103,781</b>	<b>&gt; 100%</b>
27,454	31,149	- 11.9%
2,189	2,146	2.0%
<b>29,643</b>	<b>33,295</b>	<b>- 11.0%</b>
235,486	244,812	- 3.8%
153,771	114,766	34.0%
<b>389,257</b>	<b>359,578</b>	<b>8.3%</b>
<b>102,867</b>	<b>82,449</b>	<b>24.8%</b>
53,282	59,315	- 10.2%
37,802	35,118	7.6%
<b>91,084</b>	<b>94,433</b>	<b>- 3.5%</b>
<b>1,037,226</b>	<b>920,750</b>	<b>12.7%</b>



[www.skoda-auto.com](http://www.skoda-auto.com)

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