

Code of Cooperation

Together

The Volkswagen Group is sustained by the solidarity of its brands, by functioning networks of experts and by good relationships between people. The success of our Group stems from the advantage that each brand gains from this community. The Group cannot be successful without its brands and none of the brands would be as successful without the Group.

Synergy

The recipe for the success of our community is synergy. It is the basis of our economic success. It is our obligation to make effective use of all of the conceivable advantages associated with the Group.

Success

We place the well-being of the brand community above the well-being of the individual brands. Our goal is the success of the whole. That is how we develop pioneering mobility concepts for future generations.



The basis for our cooperation is mutual **TRUST**.

We are **GENUINE** with one another.

We work together in a **STRAIGHTFORWARD** and reliable way.

We are **OPEN-MINDED** to each other.

We work **AS EQUALS**.

The right choice can only prevail over one dictated by power if rank, position and origin are not as important.

We are connected in terms of business and friendship and we stand **UNITED**.