

**VOLKSWAGEN**

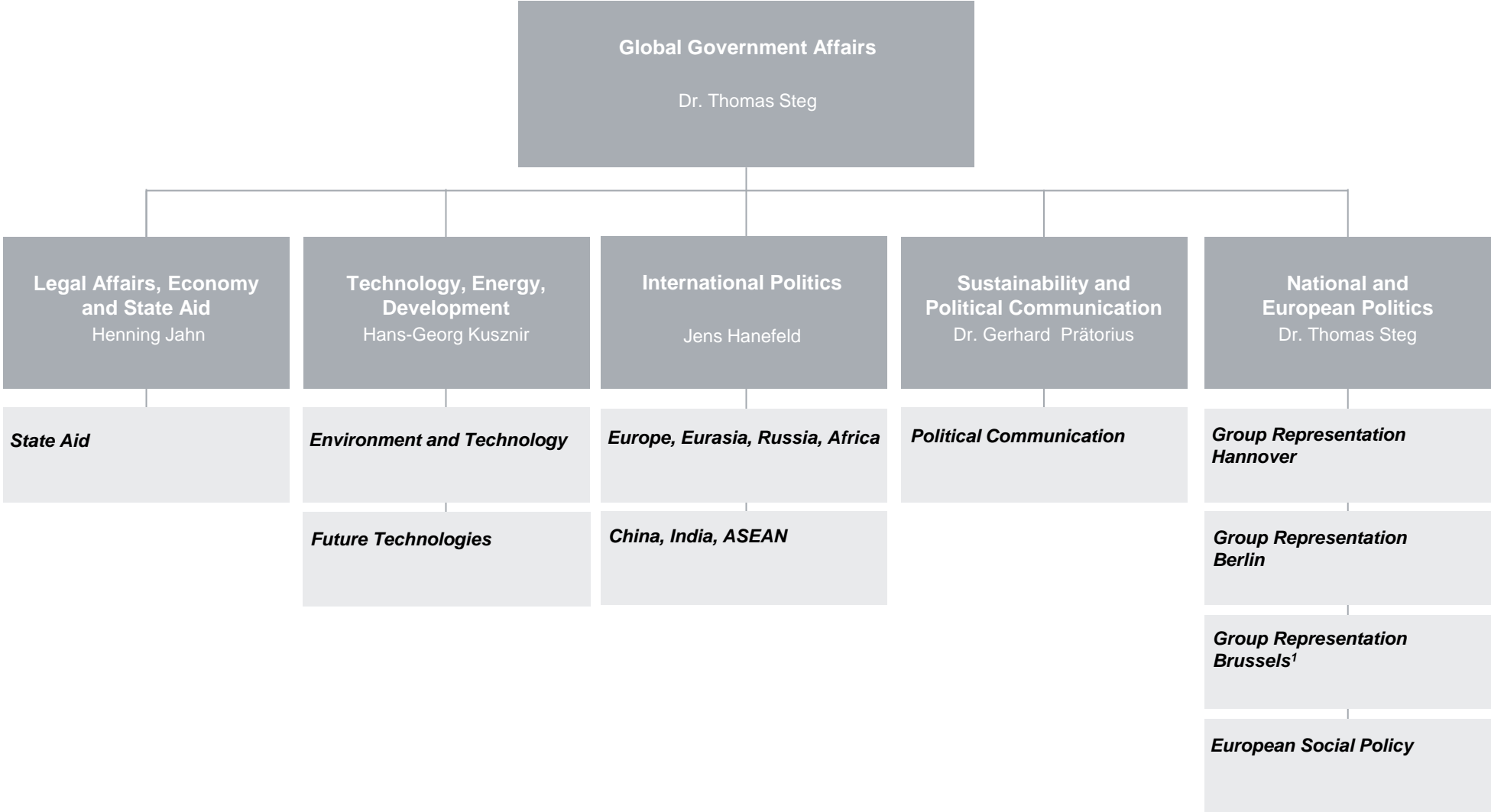
AKTIENGESELLSCHAFT

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# **Appendix to the Principles and Guidelines for Global Government Affairs**

2014

Structure of Global Government Affairs (schematic representation)



<sup>1</sup> Volkswagen AG Group EU Representation/VGS

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**The Volkswagen Group is a member of organisations such as:**

## Organisation

**ACEA** (European Automobile Manufacturer's Association), Brussels

**American Chamber of Commerce in Germany e.V.**, Frankfurt am Main

**Atlantik-Brücke e.V.**, Berlin

**Biodiversity in Good Company e.V.**, Berlin

**CSR Europe**, Brussels

**econsense – Forum Nachhaltige Entwicklung der Deutschen Wirtschaft e.V.**, Berlin

**EITI** (Extractive Industries Transparency Initiative), Oslo

**ICC** (International Chamber of Commerce), Paris

**United Nations Global Compact**, New York

**VDA** (Verband der Automobilindustrie e. V.), Berlin

**WBCSD** (World Business Council for Sustainable Development), Geneva

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## Information on the established event formats at Global Government Affairs

<p>Trip for Diplomats</p>	<p><b>Information trip for diplomats to Volkswagen sites, aimed at informing them about industrial manufacturing processes at Volkswagen and strengthening economic ties with the participants' countries.</b></p> <p>20 to 30 participants from the Diplomatic Corps of embassies in Germany. Takes place once a year at different venues. Organised in cooperation with the Foreign Federal Office and Autostadt.</p>
<p>Global Breakfast</p>	<p><b>Information event about the international commitment of the Volkswagen Group and its brands, combined with current topics and issues of specific political relevance; each Global Breakfast is dedicated to one specific brand in the Volkswagen Group.</b></p> <p>90 to 100 participants from parliament, industry and ministerial offices. Takes place several times a year in Berlin.</p>
<p>Staff Trip</p>	<p><b>Information event about industrial manufacturing processes in the automotive industry as well as future-related topics of specific relevance to the automobile; each event includes visit to a Volkswagen site.</b></p> <p>20 to 30 staff employed by members of the German Bundestag. Takes place once a year at different venues.</p>

<p>Mobile Dialogue</p>	<p><b>Public discussion forum for topics relating to transport and the environment.</b></p> <p>60 to 120 participants from parliaments, trade associations, organisations, authorities and scientific institutions. Takes place once a year at different venues. Documentation available at <a href="http://www.volkswagen-nabu.de">www.volkswagen-nabu.de</a>. Organised in cooperation with Germany's Nature And Biodiversity Conservation Union (NABU).</p>
	<p><b>Semi-public background discussion on current topics relating to transport and the environment.</b></p> <p>Up to 12 participants from non-governmental organisations. Takes place once a year at different venues. Organised in cooperation with Germany's Nature And Biodiversity Conservation Union (NABU).</p>
<p>Parliamentary Breakfast</p>	<p><b>Information event for local members of the German Bundestag on current developments at the Volkswagen Group.</b></p> <p>20 to 30 Members of Parliament representing a constituency which includes a Volkswagen production site. Takes place once a year in Berlin.</p>
<p>Volkswagen Group's New Year Reception</p>	<p><b>Evening reception to position the Volkswagen Group as a partner for dialogue with European policy-makers in Brussels.</b></p> <p>100 to 200 participants from EU institutions, European associations and companies, representatives of civil society and journalists. Takes place once a year in Brussels.</p>

**Information on political party events supported by Global Government Affairs/Advertising budget (1/2)**

<b>Support for political party events in 2014</b>	
<b>Party</b>	<b>Support in €</b>
CDU (Christian Democratic Union)	54,000.00
SPD (Social Democratic Party)	37,000.00
FDP (Free Democratic Party)	13,000.00
<b>Total</b>	<b>104,000.00</b>

In 2014, support for events of three political parties totalled €104,000.00 €. The aim of political party sponsoring is to generate public awareness for the company and its projects. Die Grünen (Alliance 90/The Greens) or DIE LINKE (The Left) did not approach Volkswagen with similar offers in 2014.

**Information on political party events supported by Global Government Affairs/Advertising budget (2/2)**

<b>2014 advertising budget for party-affiliated publications</b>	
<b>Party</b>	<b>Budget in €<sup>1</sup></b>
CDU/CSU (Christian Democratic Union/Christian Social Union)	43,500.00
SPD (Social Democratic Party)	37,500.00
GRÜNE (Alliance 90/The Greens)	12,500.00
FDP (Free Democratic Party)	10,000.00
<b>Total</b>	<b>103,500.00</b>

<sup>1</sup> Volkswagen Group advertising budget

Based on the number of seats won by the political parties for the 18<sup>th</sup> German Bundestag (election in September 2013). The funding key of 72% for Volkswagen and 28% for Audi is based on the German market share of 21.6% for VW und 8.5% for Audi in the first half of 2013.

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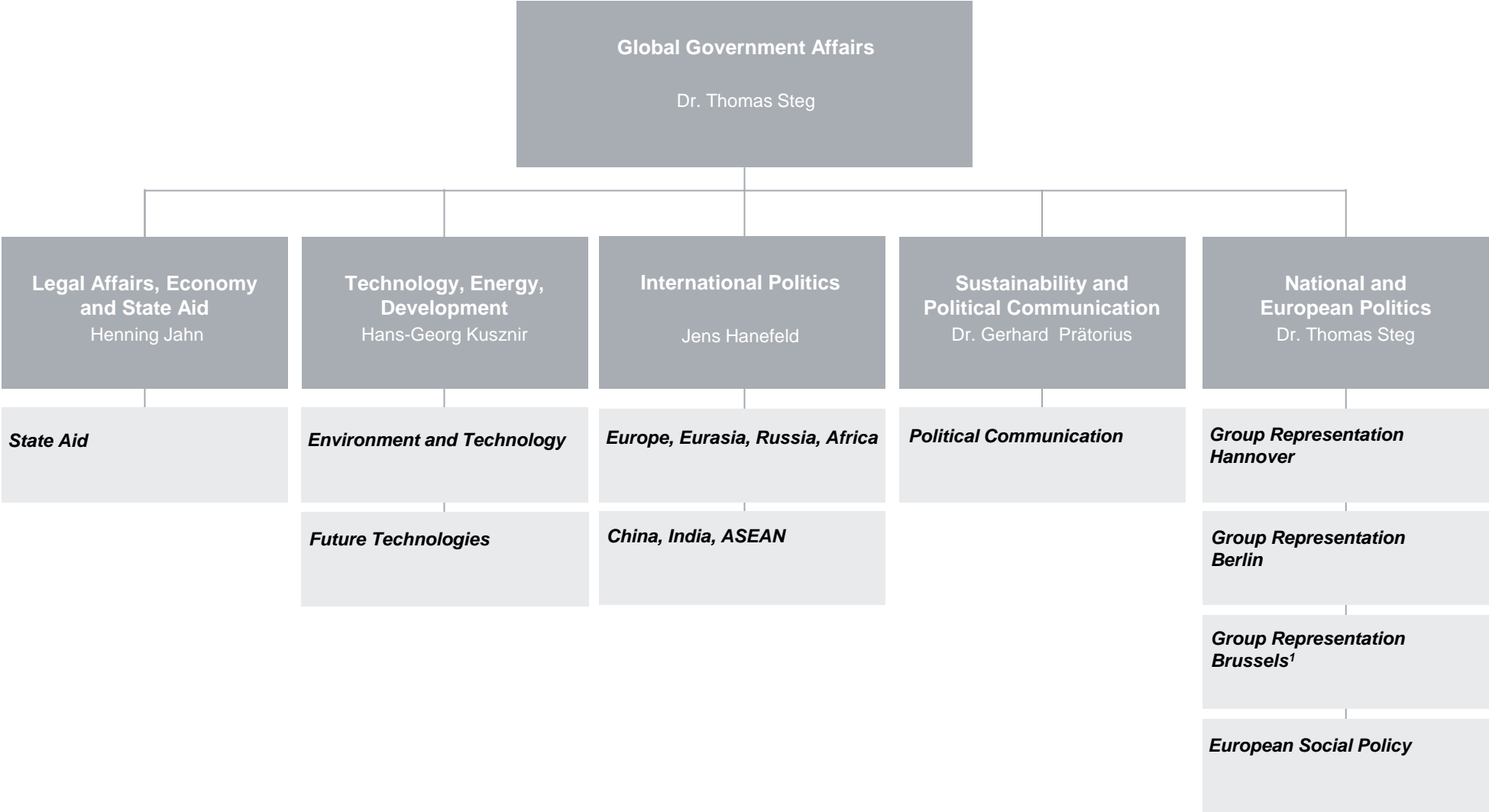
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# **Appendix to the Principles and Guidelines for Global Government Affairs**

2015



Structure of Global Government Affairs (schematic representation)



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**American Chamber of Commerce in Germany e.V.**, Frankfurt am Main

**Atlantik-Brücke e.V.**, Berlin

**Biodiversity in Good Company e.V.**, Berlin – *in abeyance*

**CSR Europe**, Brussels

**econsense – Forum Nachhaltige Entwicklung der Deutschen Wirtschaft e.V.**, Berlin

**EITI** (Extractive Industries Transparency Initiative), Oslo

**ICC** (International Chamber of Commerce), Paris

**United Nations Global Compact**, New York – *in abeyance*

**VDA** (Verband der Automobilindustrie e. V.), Berlin

**WBCSD** (World Business Council for Sustainable Development), Geneva – *in abeyance*

## Information on the established event formats at Global Government Affairs

<p>Trip for Diplomats</p>	<p><b>Information trip for diplomats to Volkswagen sites, aimed at informing them about industrial manufacturing processes at Volkswagen and strengthening economic ties with the participants' countries.</b></p> <p>20 to 30 participants from the Diplomatic Corps of embassies in Germany. Takes place once a year at different venues. Organised in cooperation with the Foreign Federal Office and Autostadt.</p>
<p>Global Breakfast</p>	<p><b>Information event about the international commitment of the Volkswagen Group and its brands, combined with current topics and issues of specific political relevance; each Global Breakfast is dedicated to one specific brand in the Volkswagen Group.</b></p> <p>90 to 100 participants from parliament, industry and ministerial offices. Takes place several times a year in Berlin.</p>
<p>Staff Trip</p>	<p><b>Information event about industrial manufacturing processes in the automotive industry as well as future-related topics of specific relevance to the automobile; each event includes visit to a Volkswagen site.</b></p> <p>20 to 30 staff employed by members of the German Bundestag. Takes place once a year at different venues.</p>

<p>Mobile Dialogue</p>	<p><b>Public discussion forum for topics relating to transport and the environment.</b></p> <p>60 to 120 participants from parliaments, trade associations, organisations, authorities and scientific institutions. Takes place once a year at different venues. Documentation available at <a href="http://www.volkswagen-nabu.de">www.volkswagen-nabu.de</a>. Organised in cooperation with Germany's Nature And Biodiversity Conservation Union (NABU).</p>
	<p><b>Semi-public background discussion on current topics relating to transport and the environment.</b></p> <p>Up to 12 participants from non-governmental organisations. Takes place once a year at different venues. Organised in cooperation with Germany's Nature And Biodiversity Conservation Union (NABU).</p>
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**Information on political party events supported by Global Government Affairs/Advertising budget (1/2)**

<b>Support for political party events in 2015</b>	
<b>Party</b>	<b>Support in €</b>
CDU (Christian Democratic Union)	31,500.00
SPD (Social Democratic Party)	37,960.00
GRÜNE (Alliance 90/The Greens)	4,000.00
FDP (Free Democratic Party)	10,000.00
<b>Total</b>	<b>83,460.00</b>

In 2015, support for events of three political parties totalled € 83.460,00. The aim of political party sponsoring is to generate public awareness for the company and its projects. DIE LINKE (The Left) did not approach Volkswagen with similar offers in 2015.

**Information on political party events supported by Global Government Affairs/Advertising budget (2/2)**

<b>2015 advertising budget for party-affiliated publications</b>	
<b>Party</b>	<b>Budget in €<sup>1</sup></b>
CDU/CSU (Christian Democratic Union/Christian Social Union)	43,500,00
SPD (Social Democratic Party)	37,500.00
GRÜNE (Alliance 90/The Greens)	12,500.00
FDP (Free Democratic Party)	10,000.00
<b>Total</b>	<b>103,500.00</b>

<sup>1</sup> Volkswagen Group advertising budget

Based on the number of seats won by the political parties for the 18<sup>th</sup> German Bundestag (election in September 2013). The funding key of 72% for Volkswagen and 28% for Audi is based on the German market share of 21.6% for VW und 8.5% for Audi in the first half of 2013.