

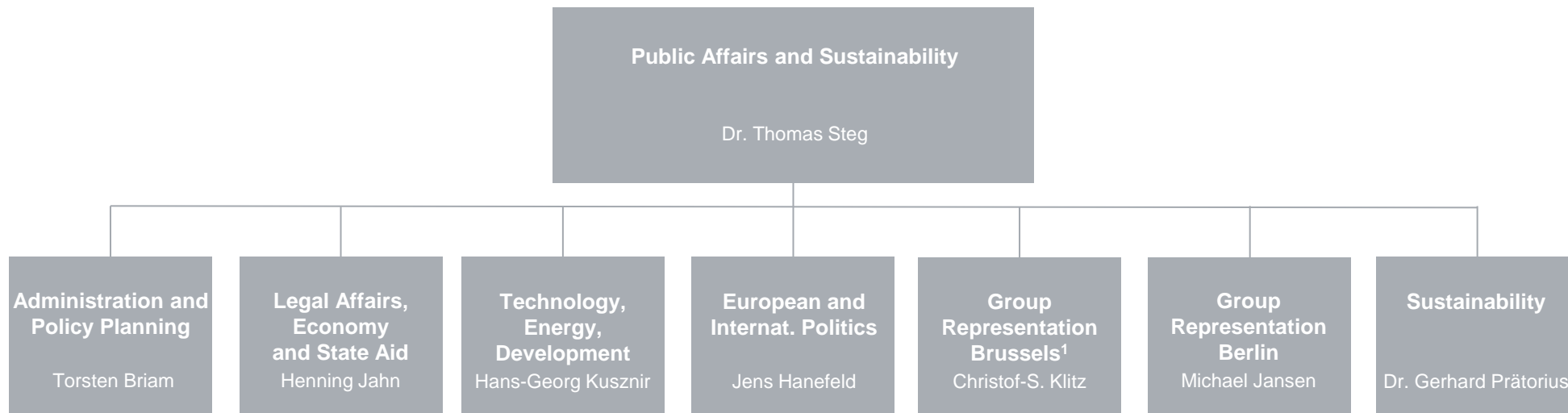
VOLKSWAGEN

AKTIENGESELLSCHAFT

Appendix to the Principles and Guidelines for Political Lobbying

2016

Structure of Public Affairs and Sustainability (schematic representation)



The Volkswagen Group is a member of organisations such as:

Organisation

ACEA (European Automobile Manufacturers' Association), Brussels

American Chamber of Commerce in Germany e.V., Frankfurt am Main

Atlantik-Brücke e.V., Berlin

Biodiversity in Good Company e.V., Berlin – *voluntary suspension of membership*

CSR Europe, Brussels

econsense – Forum Nachhaltige Entwicklung der Deutschen Wirtschaft e.V., Berlin – *voluntary suspension of board membership*

EITI (Extractive Industries Transparency Initiative), Oslo

ICC (International Chamber of Commerce), Paris

United Nations Global Compact, New York – *voluntary suspension of membership*

VDA (Verband der Automobilindustrie e. V.), Berlin

WBCSD (World Business Council for Sustainable Development), Geneva – *voluntary suspension of membership*

Information on the established event formats at Public Affairs. (1/2)

Global Breakfast	<p>Information event about the international commitment of the Volkswagen Group and its brands, combined with current topics and issues of specific political relevance; each Global Breakfast is dedicated to one specific brand in the Volkswagen Group.</p> <p>90 to 100 participants from parliament, industry and ministerial offices. Takes place several times a year in Berlin.</p>
Staff Trip	<p>Information event about industrial manufacturing processes in the automotive industry as well as future-related topics of specific relevance to the automobile; each event includes visit to a Volkswagen site.</p> <p>20 to 30 staff employed by members of the German Bundestag. Takes place once a year at different venues.</p>
Parliamentary Breakfast	<p>Information event for local members of the German Bundestag on current developments at the Volkswagen Group.</p> <p>20 to 30 Members of Parliament representing a constituency which includes a Volkswagen production site. Takes place once a year in Berlin.</p>

Information on the established event formats at Public Affairs. (2/2)

street.food.politics.	<p>Afterwork venue und information event on current issues in politics and the automotive industry; „young“ format with interactive panel discussions.</p> <p>50 staff working for committees with relevance for Volkswagen and young multipliers. Takes place several times a year in Berlin.</p>
Volkswagen Group's New Year Reception	<p>Evening reception to position the Volkswagen Group as a partner for dialogue with European policy-makers in Brussels.</p> <p>100 to 200 participants from EU institutions, European associations and companies, representatives of civil society and journalists. Takes place once a year in Brussels.</p>

Information on political party events supported by Public Affairs/Advertising budget. (1/2)

Support for political party events in 2016	
Party	Support in €
CDU (Christian Democratic Union)	21,000.00
SPD (Social Democratic Party)	18,000.00
FDP (Free Democratic Party)	10,000.00
Total	49,000.00

In 2016, support for events of three political parties totalled €49,000.00. The aim of political party sponsoring is to generate public awareness for the company and its projects. DIE LINKE (The Left) or Die Grünen (Alliance 90/The Greens) did not approach Volkswagen with similar offers in 2016.

Information on political party events supported by Public Affairs/Advertising budget. (2/2)

2016 advertising budget for party-affiliated publications	
Party	Budget in € ¹
CDU/CSU (Christian Democratic Union/Christian Social Union)	43,500.00
SPD (Social Democratic Party)	37,500.00
GRÜNE (Alliance 90/The Greens)	12,500.00
Total	93,500.00

¹ Volkswagen Group advertising budget

Based on the number of seats won by the political parties for the 18th German Bundestag (election in September 2013). The budget is shared between Volkswagen and Audi. The funding key of 72% for Volkswagen and 28% for Audi is based on the German market share of 21.6% for VW und 8.5% for Audi in the first half of 2013.