

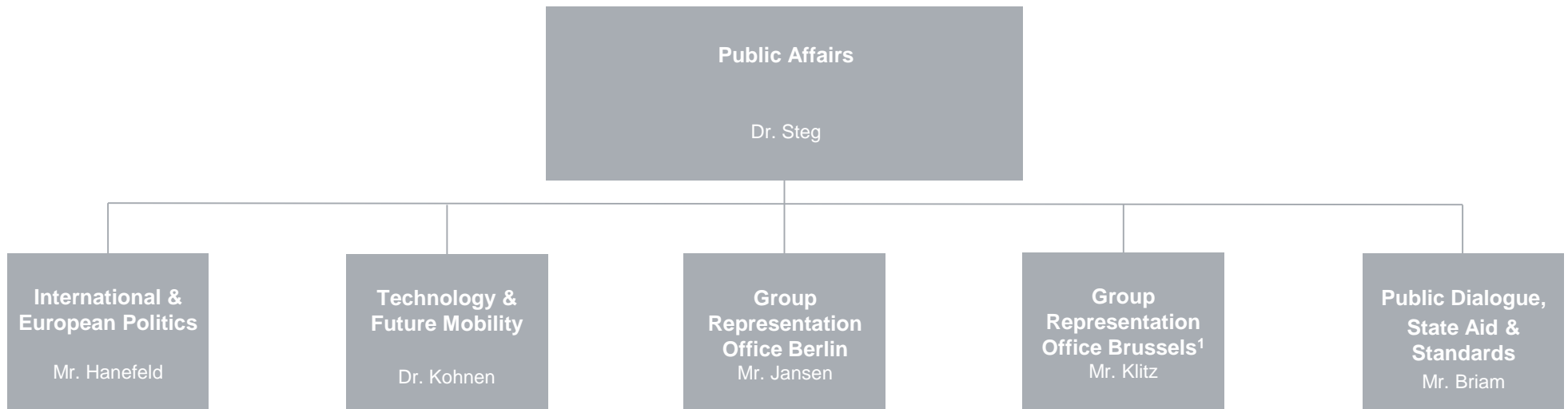
VOLKSWAGEN

AKTIENGESELLSCHAFT

Appendix to the Principles and Guidelines for Political Lobbying

2018

Structure of Public Affairs (schematic representation)



The Volkswagen Group is a member of organisations such as:

Organisation

ACEA (European Automobile Manufacturers' Association), Brussels

American Chamber of Commerce in Germany e.V., Frankfurt am Main

Atlantik-Brücke e.V., Berlin

BusinessEurope, Brussels

CEPS (Centre for European Policy Studies), Brussels

CSR Europe, Brussels

econsense – Forum Nachhaltige Entwicklung der Deutschen Wirtschaft e.V., Berlin

EITI (Extractive Industries Transparency Initiative), Oslo

Förderkreis der Deutschen Gesellschaft für Auswärtige Politik e.V., Berlin

ICC (International Chamber of Commerce), Paris

Netzwerk Europäische Bewegung Deutschland e.V., Berlin

Stifterverband für die Deutsche Wissenschaft e.V., Essen

VDA (Verband der Automobilindustrie e. V.), Berlin

Information on the established event formats at Public Affairs.

Staff Trip	<p>Information event about industrial manufacturing processes in the automotive industry as well as future-related topics of specific relevance to the automobile; each event includes visit to a Volkswagen site.</p> <p>20 to 30 staff employed by members of the German Bundestag. Takes place once a year at different venues.</p>
Parliamentary Breakfast	<p>Information event for local members of the German Bundestag on current developments at the Volkswagen Group.</p> <p>20 to 30 Members of Parliament representing a constituency which includes a Volkswagen production site. Takes place once a year in Berlin.</p>
street.food.politics.	<p>Afterwork venue und information event on current issues in politics and the automotive industry; „young“ format with interactive panel discussions.</p> <p>50 staff working for committees with relevance for Volkswagen and young multipliers. Takes place several times a year in Berlin.</p>
Volkswagen Group's New Year Reception	<p>Evening reception to position the Volkswagen Group as a partner for dialogue with European policy-makers in Brussels.</p> <p>100 to 200 participants from EU institutions, European associations and companies, representatives of civil society and journalists. Takes place once a year in Brussels.</p>

Information on political party events supported by Public Affairs/on advertising costs. (1/2)

Support for political party events in 2018	
Party	Sponsoring in €
CDU (Christian Democratic Union)	33.000,00
SPD (Social Democratic Party)	10.000,00
FDP (Free Democratic Party)	10.000,00
Total	53.000,00

In 2018, support for events of three political parties totalled € 53,000.00. The aim of political party sponsoring is to generate public awareness for the company and its projects. Die Linke (The Left) or Die Grünen (Alliance 90/The Greens) did not approach Volkswagen with similar offers in 2018.

Information on political party events supported by Public Affairs/on advertising costs. (2/2)

2018 advertising costs for party-affiliated publications	
Party	Costs in € ¹
CDU/CSU (Christian Democratic Union/Christian Social Union)	34.000,00
SPD (Social Democratic Party)	27.750,00
FDP (Free Democratic Party)	16.000,00
Total	77.750,00

¹ Volkswagen Group advertising budget

Based on the number of seats won by the political parties for the 19th German Bundestag (election in September 2017). The funding key is furthermore based on the German market share of 18.4% for VW and 8.2% for Audi in the first half of 2017.